

MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow) Knowledge Park-II, Greater Noida (U.P.)









INSTITUTION'S INNOVATION COUNCIL (IIC)

is organizing

WORKSHOP ON ENTREPRENEURSHIP SKILLS, ATTITUDE AND BEHAVIOR DEVELOPMENT

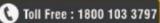


Date: 11th January 2024

Time: 2:15 PM Onwards



Venue: Online







Plot No. 8 & 9, Knowledge Park-II Greater Noida, Delhi-NCR, India

| Report | | | | | | |
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| Name of Activity | Workshop on Entrepreneurship Skills, Attitude & Behavioural Development | | | | | |
| Date | 11 th January 2024 | | | | | |
| Venue | Online | | | | | |
| Organizedby | IIC (Institutional Innovation Council) | | | | | |
| Resource Person | Ms. Parul Puri (Entrepreneur and Motivational Speaker) | | | | | |
| No.of Students | 77 | | | | | |
| Activity In charge | Mr. Sani Kant Kumar | | | | | |
| Objectives | The Objective of the workshop are: | | | | | |
| | Sharpen entrepreneurial skills: Craft your business modely identify opportunities, and conquer challenges like a pro. Bridge theory to reality: Turn classroom concepts into actionable strategies relevant to your MBA journey and beyond. Develop an entrepreneurial mindset: Embrace challenges, spark creativity, and build the confidence to lead the business world. Gain real-world insights: Navigate the complexities of the business landscape, informed by seasoned experts and ready to thrive. | | | | | |
| Content | On January 11th, 2024, IIC organised an online workshop tailore for MBA students took place offering them a unique opportunity the sharpen their entrepreneurial skills, attitude, and behavious development. This targeted learning experience aimed to equip those pursuing a path in business management with the tools and insight they need to thrive. Ms. Parul Puri, a seasoned entrepreneur an motivational trainer, guided participants through a specialize curriculum crafted specifically to address the challenges and demands of the business world within the context of their MB. education. This dedicated session ensured that MBA students not only grasped the fundamentals of entrepreneurship but also gaine valuable knowledge directly relevant to their academic an professional journeys. It was a transformative learning experience designed to mould the future business leaders of tomorrow. | | | | | |

OutcomeofActivity

A few outcomes for the Slogan and Poster Writing Competition organized by IIC:

- ➤ Actionable Business Plans: Participants graduate with polished business models and concrete next steps to launch their entrepreneurial ventures.
- ➤ Enhanced Problem-Solving: Armed with innovative approaches and strategic thinking, participants can confidently tackle challenges in the fast-paced business world.
- ➤ Elevated Confidence: The workshop inspires and empowers attendees, fostering a proactive mindset and unshakeable belief in their entrepreneurial abilities.
- ➤ Network Expansion: Valuable connections are forged between future business leaders, creating a supportive network for collaboration and future success.
- ➤ Bridged Knowledge Gap: Participants bridge the gap between theoretical knowledge and practical application, seamlessly integrating their MBA learnings into real-world entrepreneurial ventures.
- ➤ Lifelong Impact: The workshop's transformative experience not only equips them for immediate success but also fosters a lifelong entrepreneurial spirit and passion for innovation.

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Glimpses of the Workshop









Though the session was online, the experience and learnings from the workshop were insightful & valuable.

List of Beneficiary

| List of Student' Workshop on Entreprinsurskip skills. S. No. Simient's Name | Participants | |
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