



# MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Digital Banner

The digital banner features a dark blue border. At the top left is the Mangalmay Institute logo. To its right is the text 'MANGALMAY INSTITUTE OF MANAGEMENT AND TECHNOLOGY'. Further right are logos for RAAC, Institution's Innovation Council, AICTE Innovation Cell (Government of India), and innovation hub Uttar Pradesh. Below these is the text 'Mangalmay Institute of Management And Technology Presents'. The main title 'UDDYAM 1.0' is in large pink letters, with '(Innovate, Create, Succeed)' in blue below it. Underneath is 'An Inter College Idea Generation Contest 2024'. A dark blue bar contains 'In Association With AKTU - Innovation Hub'. Below that is the quote 'THINK BEYOND, BREAK BARRIERS, CHANGE THE WORLD. ONE IDEA AT A TIME.' and the dates '10<sup>th</sup>, 12<sup>th</sup> & 13<sup>th</sup> February 2024'. On the right is a colorful illustration of a human head profile filled with gears, a lightbulb, and books.

**MANGALMAY**  
INSTITUTE OF MANAGEMENT AND TECHNOLOGY

RAAC | INSTITUTION'S INNOVATION COUNCIL | AICTE INNOVATION CELL (GOVERNMENT OF INDIA) | innovation hub UTTAR PRADESH

**Mangalmay Institute of Management And Technology**  
*Presents*

# UDDYAM 1.0

**(Innovate, Create, Succeed)**

**An Inter College Idea Generation Contest 2024**

**In Association With AKTU - Innovation Hub**

**"THINK BEYOND, BREAK BARRIERS, CHANGE THE WORLD. ONE IDEA AT A TIME."**

**10<sup>th</sup>, 12<sup>th</sup> & 13<sup>th</sup> February 2024**



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## Report

Name of Activity	Uddyam 1.0 An Inter College Idea Generation Contest 2024
Date	10 <sup>th</sup> , 12 <sup>th</sup> & 13 <sup>th</sup> Feb 2024
Venue	Auditorium
Organized by	IIC (Institutional Innovation Council) in association with AKTU-Innovation Hub
No. of Students	90
Resource Person	Mr. Abhinav Chandra (Vice President, IDBI Capital) Mr. Suvam Dhar (CEO, Kodeclamp Pvt. Ltd) Mr. Harshvardhan (Founder, TripoSaints) Mr. Deepak Digga (Co- Founder, RND Apparels)
Objectives	The objectives of the "Inter College Idea Generation Competition-2024" include fostering creativity, promoting entrepreneurship, facilitating networking, providing learning opportunities, and recognizing excellence among participating students.
Content	<p>On Tuesday, February 13th, 2024, Mangalmay Institute of Management &amp; Technology (MIMT) in Greater Noida organized its first-ever "Inter College Idea Generation Competition-2024" in collaboration with AKTU Innovation Hub. This event served as a platform to ignite creativity, foster collaboration, and inspire the next generation of business disruptors.</p> <p><b>Focus on Entrepreneurship, Innovation, and Technology:</b></p> <p>With a primary focus on entrepreneurship, innovation, and technology, the competition aimed to empower participants with the necessary knowledge, tools, and connections to thrive in today's dynamic market. The event witnessed enthusiastic participation from over 20 teams representing both undergraduate and postgraduate programs from renowned institutions like GNIOT, Noida International University, Delhi Metropolitan Education, Lloyd Institute of Management and Technology, and MIMT itself. Each team presented unique ideas with the potential to make a positive impact on the world.</p> <p><b>Pre-Event Activities - Day 1:</b></p> <p>The event kicked off on 10th February with an introduction and workshop on the theme and basic requirements organized by Mr. Dhananjay (IIC Ambassador). This initial day laid the foundation</p>



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for the competition, providing participating teams with essential insights and guidelines. Mr. Dhananjay's expertise and guidance set the tone for the creative and innovative endeavors that would follow.

### **Preliminary Rounds - Day 2:**

Moving to Day 2, which was 12th February, the preliminary rounds were conducted for the participating colleges. More than 30 teams, fueled with passion and innovative spirit, presented their ideas to internal judges organized by Mangalmay Institute of Management & Technology. The variety and depth of ideas showcased the exceptional talent and creativity of the participating teams, making the task of the judges both challenging and exciting.

### **In-depth Evaluation and Feedback:**

The preliminary rounds were not only an opportunity for teams to present their ideas but also a platform for in-depth evaluation and constructive feedback from the experienced panel of judges. This interactive session allowed teams to refine their concepts further before the final presentation, emphasizing the educational aspect of the competition.

### **Final Presentation on 13th February:**

The climax of the competition unfolded on 13th February, where the participating teams showcased their innovative ideas in the final presentation. The day was marked by the culmination of weeks of hard work and creative brainstorming by the students.

### **Inaugural Session and Esteemed Judges:**

The event commenced with an inaugural session graced by the presence of eminent personalities like Mr. Abhinav Chandra, Vice President at IDBI Capital, and Mr. Suvam Dhar, CEO of Kodeclamp Pvt. Ltd. The post-lunch session saw student teams passionately presenting their ideas to a distinguished panel of judges, including Mr. Harshvardhan, Founder of Trip Saints, Mr. Deepak Digga, Co-Owner of RND Apparel, and Mr. Suvam Dhar.

### **Award Ceremony and Winning Ideas:**

The competition culminated in an exciting award ceremony where the top three teams were recognized for their outstanding ideas. The 3rd prize was bagged by a team from Abes Business School, while MIMT's own team secured the 2nd prize. GNIOT emerged victorious, clinching the 1st prize, and receiving certificates, trophies, and cash prizes.



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	<p><b>Innovative Ideas Presented:</b></p> <p>Some of the innovative ideas presented during the competition included Energy Storing Bricks, Mental health cure with AI, Automation protection fire, Rental IT, Cheerfy (An application for anxiety and depression), Nature harvest: Sustainable mustard oil production, Ashvafresh Tablet, Unveiling Pathways to Business Success, Quick Gro, Good, Insta alert, Clothing rental app, Home automation with remote control, Dr.V (Providing jobs to casual workers), EV charging arena, Clothing Rental app, Wicsap, Brick Blenders, and more.</p> <p><b>Appreciation for Organizers and Participants:</b></p> <p>The event's success was attributed to the remarkable efforts of the management faculty, student volunteers, marketing club, and the participating students themselves. The anchoring team, comprising Stuti, Manisha, Deepali, and Drishty, MBA first-year students, delivered exceptional onstage and offstage performances. The event's smooth execution was made possible by the unwavering support of the Director, Dean, HOD, faculty members, administrative staff, IT team, and support staff.</p> <p><b>Conclusion:</b></p> <p>Overall, the "Inter College Idea Generation Competition-2024" served as an exceptional platform for budding entrepreneurs to showcase their talent and gain valuable insights from industry experts. The event's success paves the way for future endeavors aimed at nurturing the next generation of innovative business leaders.</p>
Outcome of Activity	<p>The outcomes of the "Inter College Idea Generation Competition-2024" were manifested in heightened levels of creativity and innovation among participants, a cultivated entrepreneurial spirit, strengthened networks and collaborations within the student community, enhanced learning experiences through valuable feedback, and the acknowledgment and celebration of outstanding ideas at the award ceremony, motivating students to persist in their pursuit of excellence in entrepreneurship and innovation.</p>

## Glimpses of the Session

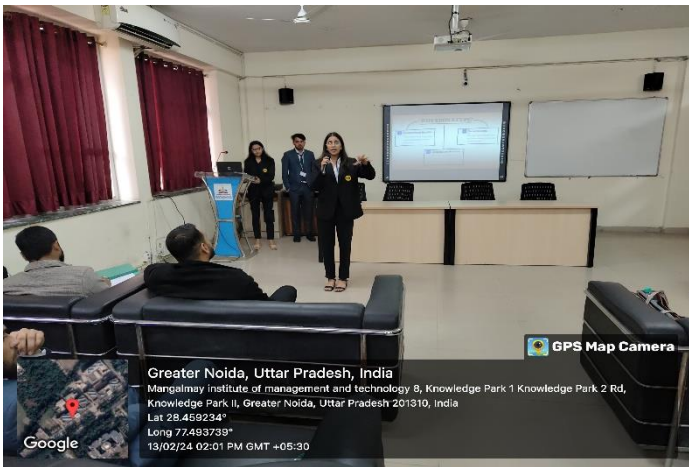




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**"Uddyam 1.0 Unveiled: A Captivating Journey from Inauguration to Felicitation, Presentation, and Valedictory - Celebrating Innovation at MIMT's Inter College Idea Generation Contest 2024."**

## Beneficiary List

MBA Section 'A'

MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY  
 Knowledge Park-II, Greater Noida (U.P.)

Activity Name: UDDYAM 1.0 Date: 13/02/2024

S.No.	Name	Class/Sec.	Signature
1	Vansh Singh	MBA (A)	[Signature]
2	Diyushi	MBA (A)	[Signature]
3	Ashwika Khanna	MBA (A)	[Signature]
4	Kajal Kaur	MBA (A)	[Signature]
5	Pranshu	MBA (A)	[Signature]
6	Ashwika Mishra	MBA (A)	[Signature]
7	Manisha Singh	MBA (A)	[Signature]
8	Pranshu Sharma	MBA (A)	[Signature]
9	Muskan	MBA (A)	[Signature]

MBA Section 'A'

MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY  
 Knowledge Park-II, Greater Noida (U.P.)

Activity Name: UDDYAM 1.0 Date: 13/02/2024

S.No.	Name	Class/Sec.	Signature
1	Pranshu Sharma	B	[Signature]
2	Ashwika Khanna	A	[Signature]
3	Kajal Kaur	B	[Signature]
4	Hansa	A	[Signature]
5	Pranshu Singh	B	[Signature]
6	Ashwika Singh	B	[Signature]
7	Manisha Singh	B	[Signature]
8	Pranshu Sharma	A	[Signature]
9	Muskan	A	[Signature]



# MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

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Section - C

List of Beneficiaries

Activity Name: UDNVAM I-D Date: 22 Feb 24

S. No.	Name	Class/Sec	Signature
1.	DRISHTI SHARMA	C	[Signature]
2.	SETHI TIWARI	C	[Signature]
3.	DEEPAI	C	[Signature]
4.	Sumit Yadav	C	[Signature]
5.	Anshika Singh	C	[Signature]
6.	Tanishka Sharma	C	[Signature]
7.	Varsha Kumari	C	[Signature]
8.	Chiranjyoti	C	[Signature]
9.	Kavya Singh	C	[Signature]
10.	Anvika Singh	C	[Signature]
11.	Anshika Singh	C	[Signature]
12.	Tanishka Sharma	C	[Signature]
13.	Kirti Rai	C	[Signature]
14.	Shreya	C	[Signature]
15.	Prachi Singh	C	[Signature]
16.	Samarth Singh	C	[Signature]
17.	Prachi Singh	C	[Signature]
18.	Anshika Singh	C	[Signature]
19.	Muskan Singh	C	[Signature]
20.	Prachi Singh	C	[Signature]
21.	Mohit Singh	C	[Signature]
22.	Priyanshi	C	[Signature]
23.	Anvika Singh	C	[Signature]
24.	Sangam	C	[Signature]
25.	Komal Sharma	C	[Signature]
26.	Prachi Singh	C	[Signature]
27.	Anshika Singh	C	[Signature]