

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

#### **NOTICE**



#### MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow) Knowledge Park-II, Greater Noida (U.P.)

22<sup>nd</sup> April, 2024

#### NOTICE

The Institution's Innovation Council (IIC) and Mangalmay Institute of Management and Technology (MIMT) invite you to a special session on World Intellectual Property Day. This insightful event will explore the importance of Intellectual Property Rights (IPR) in driving innovation within the academic landscape.

Speaker: Dr. Bhaskar Gupta, Dean (Research & Innovation), MGI

Date: April 25, 2024 Time: 11:30 AM onwards Venue: Seminar Hall, A Block

Dr. Ashutosh Gaur Convener, IPR Cell

Copy to: IQAC Director HOD/Coordinator Faculty Members Notice Board Class Whatsapp Group Office File Dr. Ruchika Gupta Director, MIMT



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Figure 1 Flyer of the event



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	Report
Name of Activity	Role of IPR in Higher Education
Date	April 25 <sup>th</sup> , 2024
Venue	Seminar Hall, A Block
Participants	MBA
Organizing Team	Dr Ashutosh Gaur,
Resourse Person	Dr Bhaskar Gupta Dean ( research & Innovation) Mangalmay Group
	of Institution
Objectives	To educate students on the world's IPR environment and patent law.
Content	On April 25, 2024, the Institution's Innovation Council (IIC) at Mangalmay Institute of Management and Technology (MIMT) hosted a special session to highlight the significance of Intellectual Property Rights (IPR) in higher education. Manisha Singh, an MBA student, moderated the session, while Dr. Ashutosh Gaur, Associate Professor at MIMT served as the convener. The highlight of the event was an insightful one-hour presentation by Dr. Bhaskar Gupta, Dean (Research & Innovation), on the multifaceted role IPR plays in the higher education system. Dr. Gupta's presentation delved into the types of IPR, the processes of securing intellectual property, and the benefits of IPR protection for researchers, institutions, and the broader society. The session concluded with a valuable exchange of ideas and questions, enhancing the understanding of IPR's importance in the academic world.
Outcome of Activity	Students gain an understanding of intellectual property rights and the filing process for intellectual property rights.



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#### **GLIMPSES OF THE EVENT**



Figure 2 Dr Ashutosh Gaur delivering session on IPR





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Figure 3 Dr Bhasker Gupta Talking about IPR



Figure 4 Dr Ashutosh Gaur giving Vote of thanks



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## List of Beneficiaries

Date:			
Name of	the Activity: Dr. Ashetish Gave IPR		
	Incharge/Coordinator: Dr Ashertash Cour.	Ta: /a	
S. No.	Name	Class/Sec	Signature
1.	Anstrika Shukla	MBA - A	Aushit

S. No.	Name	Class/Sec	Signature
1.	Anshika Shukla	MBA-A	Auswite.
2.	Aakan ksha Mishaa	MBA-A	Adragan
3.	Priyanka Kumar	MBA-A	Payanta
4.	Komal kumazi	MBA-A	Komal.
	Anchal Singh	MBFA	Andrital
6-	Agush bupta	M.BA-A	de
7.	Ishita Gusta	MBA A	8 ship
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9	Harshit Mishra	MBA-A	Harsha
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11-	Rajper Tiwari	MBA-A	Porce
12:	Gaddam Karthik Kumar	MBA-A	GWorthist
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16	Manali Verma	MBA-J	Jonale
17	Kajal Pandit	HBA-A	Y Dayal
8	Gurjan	MBA-A	Guigam
19	Manisha Singh	DBA-1	A Marish



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1.	Priya Bforti	MBA-B	Potorsti
2.	Si Jothantha Singh	MBA-B	Sidbook
3.	Nikhil Kapasia	MBA-B	M
4.	Ashwani Kumar	MBA-B	Shew
5.	Sawalh Tiwari	MBA-B	Sawell
6.	Rupali Mudgil	MBA-B	Kupali'
7.	SHREYA RANJAN	MBA-B	Stronger
<b>G</b> -	Sumit Vishwakarma	MBAB	Smile
g.	Shweta Vrahwakama	твр-в	Shower
10	Shaisti Gupta	MBA-B	Shoirt.
_!!-	Radha Lingh	MBAB	Radha
12.	Anachal Shrivastav	MBAD	Jande
13.	HEMA .	MBA B	Hora
14,	Granima Shukla	MBA-B	Shurla Shurla
M.	ABHISHEK GOUR	1.71	White Grove
16	Vikesh Yadav	MBA. B	
17.	Abhishek Sharma	MBA B	
18.	Babli Gaswami	MBA.B	baboly
19,	Divya Miwazi	MBA. B	PWG
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9.	Kunal Gupta	C	Much
10.	Jagriti Kumari	С	Tagniti
11.	Stufi Timori	C	<u>चिक्त</u>
12.	Drishty Sharma	С	Dama
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15.	Avantika Verma	C	Avantika
16	Mahima Kumari	D	Makima.
17	Ishika Dhiman	C	2018/ez
18	Sapra Kumout	C	Sabra Kurnasi
19.	Anchal Singh	C	Archal Sings



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