



## MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



**MANGALMAY**  
INSTITUTE OF MANAGEMENT AND TECHNOLOGY



IT CLUB  
Presents

# Session on "Role of IT in different domains"

**Keynote Orator : Mr. Vishal gera**

Faculty, MIMT  
Formerly with Infoedge and Indiamart  
India Pvt. Ltd., companies providing  
internet-related services.

- ✓ Date : 06 June 2024
- ✓ Time : 09:30 - 10:30 am
- ✓ Venue: MIMT Campus Room FF1



**1800 103 3797 | [www.mimt.org](http://www.mimt.org)**

Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India



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Date: 05/06/2024

## NOTICE

The IT club is organizing a session titled “**The Role of IT in Different Domains**” to help students understand the importance of IT across various fields and make informed decisions about which domain best suits them.

**Topic:** “The Role of IT in different domains”

- **Date:** 06<sup>th</sup> June 2024
- **Time:** 09:30 Am onwards
- **Venue:** FF-1 block-B
- **Beneficiary:** MBA Students
- **Students Coordinator:** Ms. Garima Rathore

We encourage all students to join this informative session and discover how IT can shape their future career paths!

**Mr. Vishal**  
Activity Coordinator

**Dr. Ruchika Gupta**  
Director, MIMT

CC to:  
IQAC Director  
HOD-MBA  
Faculty's Notice Board  
Student's Notice Board  
Office File



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## Report

Name of Activity	<b>Session on “Role of IT in different domain.”</b>
Date	06-06-2024
Venue	Room FF1, Block B, Mangalmay Institute of management and technology.
Organized by	IT CLUB, Mangalmay Institute of Management & Technology
No. of Participants	38
Objectives	<p>The primary objective of the session titled "The Role of IT in Different Domains" was to educate MBA students on the pervasive influence of Information Technology across various professional fields. It aimed to enhance students' understanding of how IT drives efficiency and innovation in marketing, finance, HR, and operations, provide practical insights and examples of IT applications in different business domains, equip students with knowledge about essential IT tools and techniques like Excel formulas and Management Information Systems (MIS), and encourage students to consider IT-driven career paths by highlighting the indispensability of IT in modern business environments.</p>
Content	<p>On June 6th, 2024, the IT Club of Managalmay Institute of Management and Technology hosted an enlightening session titled "The Role of IT in Different Domains" at Block B, MIMT. The event aimed to educate MBA students on the significant impact of Information Technology across various professional fields and guide them in making informed career choices.</p> <p>The session commenced at 9:30 AM with Mr. Vishal as the keynote speaker. He captivated the audience with his extensive knowledge and engaging presentation style, beginning by outlining the indispensable role of IT in contemporary business environments.</p> <p>Mr. Vishal highlighted how IT drives efficiency and innovation in marketing, using examples like organic marketing strategies that leverage social media algorithms and data analytics. He discussed IT's critical role in finance, where Management Information Systems (MIS) streamline financial reporting and decision-making processes.</p>



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	<p>In Human Resources, Mr. Vishal explained how IT is used in recruitment, employee engagement, and performance management through advanced HR software solutions. He also provided practical examples of IT optimizing operations management, from inventory control to supply chain logistics.</p> <p>A hands-on segment demonstrated practical applications of several Excel formulas, showing how Excel's advanced functions can solve real-world business problems. Mr. Vishal emphasized that the integration of IT in various domains is a fundamental necessity for modern city life, encouraging students to adapt to the evolving technological landscape.</p> <p>The session concluded with an interactive Q&amp;A segment, where students asked questions and gained deeper insights into the discussed topics. The event was well-received, with attendees expressing their appreciation for the valuable knowledge shared.</p>
Outcome of Activity	<p>The session successfully increased students' awareness of the critical role IT plays in various professional fields, imparting practical knowledge about IT applications such as organic marketing strategies, MIS, and Excel functions. It inspired students to explore IT-driven career paths and adapt to the evolving technological landscape. The interactive Q&amp;A segment enhanced engagement and interaction, allowing students to clarify doubts and gain deeper insights. Overall, the session received positive feedback, demonstrating the effectiveness of the IT Club's planning and coordination, with students expressing appreciation for the valuable knowledge and practical insights shared.</p>



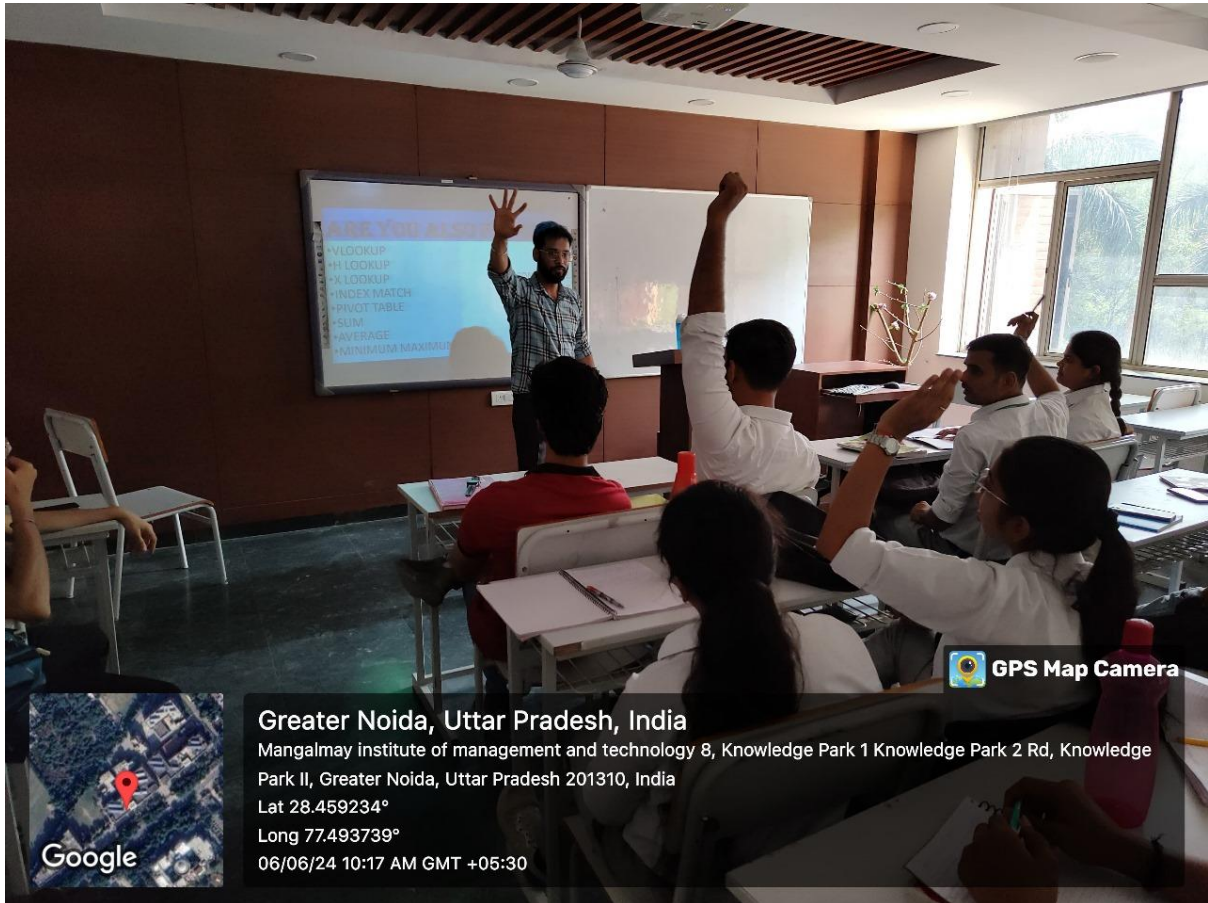


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## Glimpse of test



Greater Noida, Uttar Pradesh, India

Mangalmay institute of management and technology 8, Knowledge Park 1 Knowledge Park 2 Rd, Knowledge Park II, Greater Noida, Uttar Pradesh 201310, India

Lat 28.459234°

Long 77.493739°

06/06/24 10:17 AM GMT +05:30





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Knowledge Park-II, Greater Noida (U.P.)



GPS Map Camera



Greater Noida, Uttar Pradesh, India

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Lat 28.459234°

Long 77.493739°

06/06/24 10:24 AM GMT +05:30

**Students attending session Delivered by Mr. Vishal**





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## ATTENDANCE LIST



### MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

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Knowledge Park-II, Greater Noida (U.P.)

#### List of Beneficiaries

Date: 06/06/24

Name of the Activity: Session on "Role of IT in different domains"

Activity Incharge/Coordinator: Mr. VISHAL

S. No.	Name	Class/Sec	Signature
1.	Dhruv Sharma	MBA-B	Dhruv
2.	Anchal Srivastava	MBA-B	Anchal
3.	Lucky Vasuja	MBA-B	Lucky
4.	Kunal Sharma	MBA-B	Kunal
5.	Nitesh Pandey	MBA-B	Nitesh
6.	Aditya Singh.	MBA -B	Singh
7.	Aarvind Sahani	MBA -B	Aarvind
8.	Siddhartha Singh.	MBA-B	Siddhartha
9.	Nikhil Kapasija	MBA-B	Nikhil
10.	Naveen Shukla	MBA-B	Naveen
11.	Sachin K. Verma	MBA-B	Sachin
12.	Smrithi Sharma	MBA-B	Smrithi
13.	Anjanay Yadav	MBA-B	Anjanay
14.	Tanisha Singh	MBA-B	Tanisha Singh
15.	Sonali Pandey	MBA-B	Sonali
16.	Aditya	MBA-B	Aditya
17.	Raj Kumar Vishwakarma	MBA-B	Raj
18.	Hema	MBA-B	Hema
19.	Katrayan	MBA-B	Katrayan



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Date: 06/1/24

Name of the Activity: Role of IT in Diff. Domains

Activity Incharge/Coordinator: M. VISHAL

S. No.	Name	Class/Sec	Signature
20.	Abhi Saxena	MBA B	Abhi
21.	Aditi tyagi	MBA B	Aditi
22.	Avanish Kumar Pandey	MBA B	Avanish
23.	Deepak Singh	MBA-B	Deepak
24.	Shubham Kumar	MBA B	Shubham
25.	Sonali Pandey	MBA B	Sonali
26.	Puneet Sharma	MBA B	Puneet
27.	Radha Rani	MBA B	Radha
28.	Kunkum	MBA-B	Kunkum
29.	Divya Tiwari	MBA-B	Divya
30.	Abhishek Gaur	MBA B	Abhishek Gaur
31.	Anil gupta	MBA B	Anil
32.	Abhishek Sharma	MBA-B	Abhi
33.	Saurabh Tiwari	MBA-B	Saurabh
34.	Carima Shukla	MBA B	Carima
35.	Ashwani	MBA B	Ashwani
36.	Aakansha Gupta	MBA B	Aakansha
37.	Babli	MBA B	Babli
38.	Pariya Bharti	MBA B	Pariya