

**MILLIONMINDS**

Where idea  
meets experience

MEMORANDUM OF UNDERSTANDING  
BETWEEN

**MILLIONMINDS KNOWLEDGE X-CHANGE  
AND  
MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

**Millionminds Knowledge X-change**

Millionminds Knowledge X-change is another initiative of Millionminds, which has been till now managing a collaborative startup support platform for student entrepreneurs across India with equal focus on metros as well as on tier II and III cities. Since our inception in the year 2016, we have collaborated with over 350 Engineering / Degree Colleges, and engaged with 30000+ students through the various activities of our program, with an objective of fostering entrepreneurship across campuses.

This Memorandum of Understanding made on 19<sup>th</sup> January, 2024

BY AND BETWEEN:

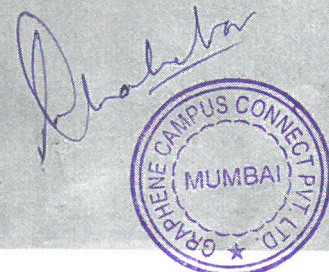
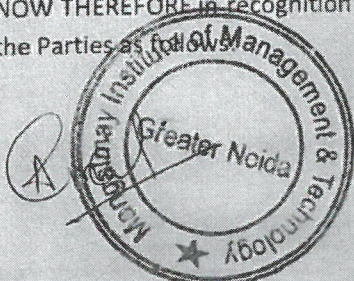
**Millionminds Knowledge X-change**, a product of Graphene Campus Connect Pvt. Ltd., a Company incorporated under the Companies Act, 1956 and having its Office at Crystal Plaza, Opp. Infinity Mall, Andheri West, Mumbai 400053. (PAN No. AAGCG6398E, CIN: U74999MH2016PTC288749) through its duly authorized signatory (hereinafter collectively referred to as "MILLIONMINDS" which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, legal representatives, transferees in interest, executors, administrators and permitted assigns) of the FIRST PARTY

AND

**Mangalmay Institute of Management & Technology** having its main academic campus at Plot No. 8 & 9, Knowledge Park-II, Greater Noida-201310 (UP) through its duly authorized signatories\* (hereinafter collectively referred to as "Mangalmay Institute of Management & Technology" which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors, legal representatives, transferees in interest, executors, administrators and permitted assigns) of the SECOND PARTY

Each of the parties here to is referred to individually as "Party" and collectively as "Parties".

NOW THEREFORE in recognition of these above-mentioned facts, IT IS HEREBY AGREED by and between the Parties as follows





The Parties have agreed to enter into this Agreement on such Terms & Conditions as are mentioned herein below.

THE TERMS AND CONDITIONS IN RESPECT OF THIS AGREEMENT ARE AS FOLLOWS:

**Goal of the project:** focused ONLY on girl students across colleges. The programme will focus on enhancing employability quotient; inculcate entrepreneurial mindset & capability, understanding on various new age tech areas & associated skill development opportunities, training on LifeSkills, as well as on Mental Health & wellness.

**She Academy**

**Learning modules of the programme :**

- a. The START UP Ecosystem
- b. Basics of NXT GEN Technologies
- c. Upskilling for enhancing employability quotient
- d. Life Skills
- e. Mental health and well being

**Deliverables by Millionminds:**

**IN-CAMPUS ENGAGEMENT :**

Total 20 + hours of learning opportunity, in-campus for the students.

Knowledge sessions to be addressed by Professional Experts- atleast 4 sessions

Hands-On Learning & Experienceships + Knowledge sharing workshops – 1 full day session

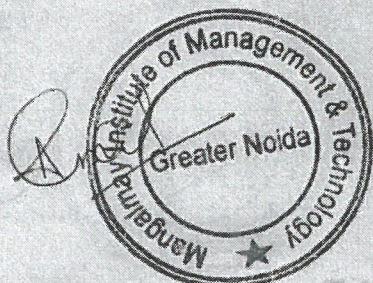
Ideations session – The StartUp League – 1 full day session

College must ensure:

- Attendance of at least 150 students.
- Online & offline event promotion through Creative's provided by Millionminds Team
- Provide basic seminar infrastructure facilities, that include:
  - A room with seating capacity of at least 100 individuals (as per audience count)
  - Adequate Lighting and Sound Facilities
  - Projector
  - Videography to be done by Campus Star with professional camera. (Not with Mobile)

Millionminds will deliver:

- i. Arranging Speakers for the session
- ii. Promotional Material for the Event
- iii. Arranging Technical Facilities for the Session
- iv. Unique User Id and Password for the college authority to access the webinar session



*Signature*





**TSL (The Startup League)-** Student ideas presentation session. One team from each college participates in the session, where a team of StartUp Founders would be mentoring & evaluating the ideas.

Time Period : 12-14 weeks

**Purpose of TSL:**

- To offer students, inclined towards entrepreneurship and with a zeal to work on their own startup business, opportunity to access the right resources

Millionminds will deliver: (Host College)

- i. Communication Material for the Event.
- ii. Arranging for Physical & Technical Infrastructure for the event

College must ensure:

- Online & offline event promotion through Creative's provided by Millionminds Team
- Student Registrations for the event.
- Invite nearby Students to participate for the event.
- Taking care of the hospitality for the Judges

Participating college will nominate two students as Community + Content Manager (CCM). They would be the Process Enabler in their respective colleges, and would be awarded certification for Internship.

**ONLINE LEARNING COMMUNITY**

Intra-college student engagement

Community building around topics of interest

Ideas X-change

Sessions by Professional Experts

Exposure & Experience of Web 3 Platform

The On-line knowledge sessions would be shared live on COTO Platform.

Each student would have opportunity to engage for 60 -120 hours of learnings.

There would be weekly StartUp Talk and NxtGen Technology Talks by StartUp Founders.

A batch would be conducted for 6/8 weeks on comprehensive training on LifeSkills by a Master coach.

The total duration of the course would be 15 hrs approx. over 10 sessions.

Group Discussions / Open Up & share your story sessions on Mental Health & Well Being topics with Expert moderator. Discussions on Managing Mental Health, Coping Strategy, and Resolving Conflicts.

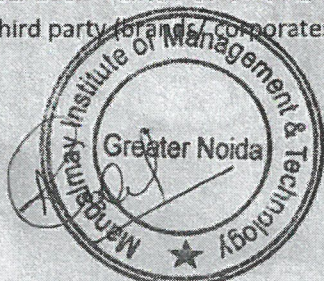
Participation for all these programmes would be done thru promotion in the colleges and students would be invited to register on programmes of their choice.

There would also be sessions on Skill Development and Personality Development/ Soft Skills.

**Deliverables by the Member Institute:**

Millionminds would provide the above mentioned Knowledge Programme to the students of the college Free of Cost. The deliverables from College to Millionminds would entail permissions to Millionminds to conduct brand activations/ promotional activity FOC for each academic year for the agreed agreement period.

The college will provide Millionminds the following units of branding/ communication opportunities, as a barter deal. Millionminds would have right to offer the below mentioned branding/ communication units to third party (brands/corporates) at commercial consideration.





**A. Specifications of Brand Activations space:**

Permission for 8 activities during each academic year for brands to conduct promotions, sampling, seminars etc. within the college campus.

10"x10" space,

Desk - chairs/ Infrastructure, power connections

4 Posters (for each of the 8 activities), 2 Banners (for each of the 8 activities)

And, Two Opportunities in the auditorium with lights, sound, laptop, and projector for Knowledge sessions, relevant to the students of the college. Topic of the sessions would be subject to pre-approval by the college authorities.

**Period of agreement**

For 5 academic years starting from AY 2023/24 to AY 2027/28; in order to deliver these unmatched benefits every year to your students in a structured & fruitful manner.

**Millionminds Declaration:**

- Millionminds confirms that the above requested branding space will be used by Millionminds strictly for managing costs and expenses of the above mentioned services offered through the Millionminds Entrepreneurship Program.
- For this purpose Millionminds will collaborate only with reputed brands, and would not in any manner implement branding that might hurt the institutional values, principles and culture.
- Millionminds will not own/acquire the above mentioned spaces. These spaces will only be used by Millionminds during our period of agreement.

**For Mangalmay Institute of Management & Technology**

**For Millionminds,**

Authorized Signatory:

Name: Mr. Aayush Mangal

Designation: Vice Chairman

Email: aayushmangal@mangalmay.org

Contact Number: 9871223900

Authorized Signatory

Name: SANDOY CHAKRABARTY

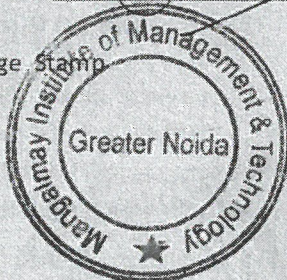
Designation: CEO & FOUNDER

Email: SANDOY22@GMAIL.COM

Contact Number: 9820409663

Signature \_\_\_\_\_

College Stamp



Signature \_\_\_\_\_

Company Stamp

