				,	Subj	ect	Cod	e: K	ME	3108
Roll No:										

MBA (SEM I) THEORY EXAMINATION 2021-22 COMPUTER APPLICATION IN MANAGEMENT

Time: 3 Hours Total Marks: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief:

 $2 \times 10 = 20$

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Q no.	Question	Marks	CO
a.	What is the role an Assembler perform?	2	1
b.	Write the name of four Input and Output devices used in Computer.	2	1
c.	What is the role of web browser?	2	2
d.	Compare between multiprogramming and Time-Sharing operating system.	2	2
e.	Evaluate the importance of Sorting and Filtering the data?	2	3
f.	Formulate the role of Animation in Power Point Presentation.	2	3
g.	What is Enterprise Collaboration system?	2	4
h.	Formulate a note on Neural Network?	2	4
i.	Write a note on worm and Email Virus?	2	5
j.	Formulate IT ACT 2000	2	5

SECTION B

2. Attempt any three of the following:

 $10 \times 3 = 30$

Q no.	Question	Marks	CO
a.	Describe the operating system and what are its characteristics?	10	1
b.	Describe Telnet? and specify the working mechanism of Telnet.	10	2
c.	Explain the Following: i) Types of charts ii) Animation iii) Formulas in excel. iv) Hyper link	10	3
d.	Describe AI? and Define the Architecture of AI.	10	4
e.	Explain the Following: i) Cyber Crime ii) Cyber Laws	10	5

SECTION C

3. Attempt any *one* part of the following:

 $10 \times 1 = 10$

Q no.	Question	Marks	CO
a.	Illustrate the term software and explain its types.	10	1
b.	Illustrate the difference between Compiler and Interpreter and explain	10	1
	the working with the help of suitable Diagram.		

4. Attempt any *one* part of the following:

 $10 \times 1 = 10$

Q no.	Question	Marks	CO
a.	Explain the various steps involved in E-mail and define "CC" and	10	2
	"Bcc" field of address part of your E-mail?		
b.	What is EDI And explain the working mechanism of EDI.	10	2

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5. Attempt any *one* part of the following:

$10 \times 1 =$	l	U
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Q no.	Question	Marks	СО
a.	Illustrate the term Mail Merge and what are its steps and explain that it	10	3
	is important Application in MS word.		
b.	Interpret the Following:	10	3
	(i) MS word		
	(ii) Macro.		

6. Attempt any *one* part of the following:

$10 \times 1 = 10$

Q no.	Question	Marks	CO
a.	Analyze the term operations support system? Explain Management	10	4
	support System and process control system?		
b.	Explain the following:	10	4
	i) DSS		
	ii) EIS		

7. Attempt any *one* part of the following:

$10 \times 1 = 10$

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Q no.	Question	Marks CO
a.	Illustrate the term ERP and Explain it	10 5
b.	Illustrate the term CRM and Explain it	10 5
0.	Thustrate the term cited and Explain it	