



**MANGALMAY INSTITUTE OF MANAGEMENT AND TECHNOLOGY**

**ACCREDITED GRADE A INSTITUTE BY NAAC**

(Affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow and Approved by AICTE)

**CAMPUS : 8 & 9, Knowledge Park-II, Greater Noida (U.P.) Ph. 0120-2328400, 2328401**

**Visit us at : [www.mimt.org](http://www.mimt.org) email : [info@mangalmay.org](mailto:info@mangalmay.org)**



## **Institutional Development Plan**



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Mangalmay Institute of Management & Technology, commonly known as MIMT– Greater Noida, was founded in 2002 by the Mangalmay Foundation Trust. It is affiliated to Dr. A.P.J. Abdul Kalam Technical University, recognized by AICTE, New Delhi & Accredited with Grade A by NAAC. Its mission is to provide value-based management education for the holistic development of its students. Since its inception, the institute has focused on nurturing leadership qualities and nurturing entrepreneurship skills, encouraging students to embrace innovative ideas for a successful professional life & MIMT is committed to maintaining diversity and ensuring a high standard of teaching and learning, while promoting equality & gender neutrality.

The Institute is committed for sustainable development and has been putting efforts to keep the environment clean and green since its inception. A large portion of the Campus has been dedicated for greenery with large variety of trees, herbs, shrubs and climbers. The Institute has dedicated Environment, Energy and Green Campus Policy. Institute is ISO 50001:2018 for Energy Management System, ISO 14001:2015 for Environmental Management System & ISO 9001:2015 for Quality Management System.

#### **An overview:**

- The college has been granted the three Star rating by the IIC, Ministry of Education, INDIA.
- The college has an Institutional Grade of “ A” from the National Assessment and Accreditation Council (NAAC).
- Case study, role play, quiz, projects & group activity, industrial visits etc. have been used as pedagogy
- Institute is an affiliated institute of AKT University. The institute is following guidelines issued by the affiliating university.
- Institute has made provision on the website with the table resources where students may have the access of open resources. They can also access the facility of Delnet from anywhere and anytime. Further, Faculty has uploaded their notes on need basis. Also, faculty provides the reading material on the google class room and class whatsapp group. Institute also provides digital library where they can access to e



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journals, e books etc. Labs are fully equipped for MOOCs and other online courses.

- The college combines its rich cultural heritage and modern ethos with a dynamism that is responsive and adapts to the demands of the changing world. The constant endeavor is to integrate and digitalize our educational pedagogies with interactive and blended modes of learning.

#### **Institutional Vision**

To create a vibrant and responsive Institution aimed at attaining outstanding academic levels through inputs of excellence, thereby shaping professionals of tomorrow with the purpose of adding value to society thereby contributing towards nation building.

#### **Institutional Mission**

- To inculcate professional skills in our students to be “Krishnas and Arjunas of the professional Mahabharata.
- To create a proactive environment, conducive for student’s holistic development in both academic and non-academic spheres.
- To nurture the young minds with strong knowledge, skill, values and dispositions to enable them to excel in the work place and society & to be lifelong learners thereby reflecting a truly global citizen.
- To create a vibrant and responsive Institution aimed at attaining outstanding academic levels through inputs of excellence, thereby shaping professionals of tomorrow with the purpose of adding value to society thereby contributing towards nation building.

#### **Departmental Vision (MBA)**

MBA To educate and inspire the future leaders in management who are sought after by the industry and who can go on to be successful managers and entrepreneurs with a sense of social responsibility.

#### **Departmental Mission (MBA)**

- To provide an education that equips students with the knowledge, skills and attitude to execute managerial responsibilities
- To instill a sense of ethics and social values in students



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- To enable students to develop an appropriate internal locus of control and a sense of corporate citizenship

### Strength, Weakness, Opportunity and Challenges (SWOC)

#### Institutional Strength

1. Positive Management Attitude: The Institute's management maintains a philanthropic approach towards education, demonstrating a positive outlook.
2. Focus on Vision and Mission: The Institute is dedicated to achieving its vision and mission by providing continuous support and motivation to its students.
3. Student Faculty ratio is very good.
4. Effective Teaching-Learning System: The Institute has a highly effective teaching-learning system that is equipped with modern ICT facilities, state-of-the-art laboratories, and a fully computerized library, including digital resources.
5. Add on Certification Courses: The Institute offers Add on Certification Courses to enhance the overall learning experience and provide additional knowledge and skills to students.
6. Co-curricular and Extracurricular Activities: The Institute places strong emphasis on co-curricular and extracurricular facilities to encourage holistic development among students.
7. Research & Development Policy: The Institute has a robust policy in place to promote research activities and encourage a culture of inquiry and discovery among faculty.
8. Supportive Training & Placement Committee (CRD) : A dedicated centre that provides extensive support to students in securing job placements, facilitating career opportunities, and connecting with prospective employers.
9. Regular Feedback mechanism: The Institute maintains open communication with all stakeholders (Students, Faculty, Alumni and Employers) by regularly seeking feedback for remedial and developmental measures.



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10. Student Support Facilities: The Institute offers a range of student support facilities, including outdoor and indoor sports complexes, a yoga centre, computer labs, a music facility, medical facilities, a library, and a dedicated boy's and girls' common room.

11. Alumni Success: The Institute boasts a strong network of alumni who have achieved senior positions in reputed companies. Owing to these features, the Institute aims to maintain a nurturing and comprehensive educational environment that prepares students for a successful future.

#### **Institutional Weakness**

1. The Institute is affiliated to Dr. APJ Abdul Kalam Technical University Lucknow (UP), hence has limitations as the syllabus cannot be upgraded as per the need of the industry.
2. Limited flexibility in terms of Assessment and Evaluation for being affiliated to Dr. APJ Abdul Kalam Technical University.
3. There is a need to enhance focus for Research & Development, Consultancy, Trainings through MoUs and collaborations with the other organizations and strengthen industry and academia bond further.

#### **Institutional Opportunity**

1. MIMT is situated at Greater Noida amidst the educational hub which is a successful industrial hub which creates opportunities to the students with sufficient placement possibilities.
2. Being adjacent to NCR -Delhi, there is tremendous opportunity to interact, explore ,liaison with the prominent and prestigious industrial houses for various activities. There is huge potential for Academic Collaboration including Research with Institutes of high repute.
3. Excellent opportunities for research projects to the students.
4. To boost employability, Industry Oriented Training may be imparted by setting up of Centre of Excellence, as the necessary expertise in almost all the latest technologies is available in this region.



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5. Due to cosmopolitan culture, fast-growing region and availability of reputed educational groups, better learning resources are available.

### Institutional Challenge

1. To attract projects concerning to management domain is a big challenge.
2. Rapid change in the technology and industry preparedness is a big challenge.
3. Placement in the core sector is a big challenge,
4. To develop an eco-system to create Entrepreneurs.
5. Retaining the Highly skilled Faculty due to entry of big private universities is a challenge.
6. To compete with big private universities in terms of resources.

### Program Objectives

PO- 1 Graduates of the MBA program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

- PO- 2 Graduates of the MBA program will possess excellent communication skills, excel in cross-functional, multidisciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.
- PO- 3 Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.
- PO- 4 Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in lifelong learning.
- PO- 5 Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, intrapreneurs and change agents.





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### Program Outcomes

- PO-1 Disciplinary Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues.
- PO-2 Communication Skills - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large.
- PO-3 Critical Thinking - Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions.
- PO-4 Problem Solving - Ability to Identify, formulate and provide solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.
- PO-5 Analytical Reasoning-Ability to identify patterns within a group of facts or rules and use those patterns to determine outcomes.
- PO-6 Team Work - Ability to collaborate in an organizational context and across organizational boundaries in the achievement of organizational goals and optimize outcomes for all stakeholders.
- PO-7 Reflective Thinking- Taking the bigger picture and understanding all of its consequences.
- PO-8 Multi-Cultural Competence- Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
- PO-9 Moral and Ethical Awareness - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
- PO-10 Leadership Readiness - Ability to lead in an organizational context and across organizational boundaries in the achievement of organizational goals and optimize outcomes for all stakeholders.
- PO-11 Life Long Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.



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## Strategic Plans

### 1. To be the autonomous institute by 2025

### 2. To develop the culture for NIRF & IIC

### 3. To inculcate the culture of innovative teaching learning in the departments

- Introducing innovative student-centric teaching-learning strategies in departments with focus on experiential learning.
- Organizing workshops, seminars and add on certification courses.
- Extensive use of ICT based tools for an immersive learning experience with smart classrooms, digitalized library and state of art laboratory.

### 4. To increase the number of faculty with Ph.D. qualification

- Encouraging faculty members to register for PhD and providing the required support.

### 5. To provide the practical exposure to the students

- Establishing functional MoUs, Linkages & Collaborations with Industry and Academia so as to provide practical exposure.
- Organizing seminars, conferences and workshops and inviting the subject experts from respective domains.

### 6. To promote the culture of research in the institute.

- Incentivize faculty for quality publications.
- Host seminars, conferences and workshops.
- Promote faculty for attending FDPs, STTP, Workshops, MOOCs etc.

### 7. Sensitization of students and preparing them into social responsive citizens

- Organizing various extension and outreach activities through NSS, UBA Cell and other committees/clubs of the institute.

### 8. To increase the percentage of students in the job and self-employment.

- Organizing workshops, seminars, add on certification courses to make students employable and/ or helping them to progress for higher studies.
- Building a strong industry connect for enabling matching student placement.





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- Organizing campus interviews for students.
- 9. To utilize alternating sources of energy and make a green campus**
- Measures to be promoted to utilize more and more alternate sources of energy.
  - Sensitizing the students and staff- teaching and non-teaching staff to make the campus a green campus.