



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

BANNER OF THE EVENT



MANGALMAY
INSTITUTE OF MANAGEMENT AND TECHNOLOGY



On the occasion of

"NATIONAL STARTUP DAY"

Institute Innovation Council (IIC), MIMT

In association with

ALL ACADEMIC CLUBS

(Marketing, Finance, HR, IT)

Organizes



"DESIGN THINKING WORKSHOP CUM EXHIBITION"

Theme: Sustainable Development Goals

Activity Coordinator

Ms. Teena Chaudhary | Dr. Anjali Dixit

Date : 16th to 17th January 2024 | Time: 10:00 AM onwards

Venue: First Floor, B-Block, MIMT



Toll Free : 1800 103 3797



www.mimt.org



Plot No. 8 & 9, Knowledge Park-II,
Greater Noida, Delhi-NCR, India



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Date	16/01/2024 to 17/01/2024
Theme of Program	Design Thinking Workshop cum Exhibition
Convener	Ms. Teena Chaudhary, Mr. Sani Kant Kumar
Beneficiaries	163 Students of MBA I year
Judges for competition	For first round: Dr Lalit Sharma, Dean Academics, MIMT Dr Pachori, MIET Mr. Dhanjay Faculty, MIET Dr Anju Bala Faculty, MIMT Dr. Jaspreet Kaur Faculty, MIMT Dr. Azad Singh, Faculty, MIMT Ms. Divya Singh, Faculty, MIMT Mr. Sanikant, Faculty, MIMT Mr. Vishal, Faculty, MIMT Dr Anju Tripathi Faculty, MIMT For second round: Dr. Meenakshi Sharma, Dean Associate, MIMT Dr. Himanshu Rastogi, Faculty, MIMT C.S. Tanay Ojha
Objective of event	<ul style="list-style-type: none">● A Design Thinking workshop is a hands-on, activity-based session built around the Design Thinking process. Workshop facilitation is an important skill for students to apply creativity and innovation to develop any product and market it.● Mentoring event: workshop cum exhibition-based competition on prototype presentation● Students will create a prototype of product/service/process/idea and present it before judges by including following points<ul style="list-style-type: none">● Empathy.● Novelty.● Sustainable Development Goals.



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	<ul style="list-style-type: none">• Feasibility in terms of Technological Readiness Level (TRL), Manufacturing Readiness Level (MRL), Investment Readiness Level (IRL).• Presentation
Overview of Program	<p>Institute Innovation Council (IIC), MIMT with the joint initiative of Academic clubs (Marketing club, Finance club, HR club, IT club) is organizing a Design Thinking Workshop cum Exhibition on 16 to 17 January, 2024 on the occasion of National startup day. (16th January, the founding day of Startup India is observed as the National Startup Day).</p> <p>On National startup day, MIMT organized these 2 days design thinking workshop cum exhibition in form of competition on prototype presentation. In this event MBA students compete in teams and as individual and created prototype. Around 47 ideas (by team and as an individual) were presented before judges. These ideas were built on Design thinking process; some of the ideas were Tyre renew innovation, energy storing brick, automated plant watering system, super shopper, Eco- fashion feet, 3p pencil, solar rechargeable hearing aids, book pile app, smart helmet, Smart parking system app, Organic sanitary napkins, solar iron cart, toothpaste tablets, liquid tree etc.</p> <p>The ideas were judged on the Empathy, Sustainable Development Goals, novelty, and feasibility (Technological Readiness Level, Manufacturing Readiness Level and Investment Readiness Level) and overall presentation.</p> <p>Pre information regarding rules and regulation were circulated through notice (attached). Students were also briefed about the whole program before demonstrations. Before Event they were asked to visit/observe customers to collect clues for empathy. After this step students were advised to work in teams and create their prototype. Each team were given 10 minutes time to present their idea before judges. Judges asked questions and in last judges also provided their suggestion to teams for improving their idea to scale the product /commercialize it /technical & financial suggestions/process improvement etc.</p> <p>This event was divided into two rounds and conducted on 2 days. In first round 47 ideas were presented on 16 January and out of that 10 best prototype of first round were selected for second round and presented again on 17 January. out of 10 best 3 were declared as winners and got certificate of appreciation and all other participants got participation certificates.</p>



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	<p>Overall, these 2 days' workshop was an insightful and informative event that provided attendees with valuable knowledge and platform to drive innovation and business plan and design thinking approach.</p>
Outcome of Program	<p>MBA students were able</p> <ul style="list-style-type: none">• To foster a user-centric mindset through Empathy• To demonstrate their presentation skills, creativity, business ideation & innovation capacity.• To build workable model.• To work in teams.• To cover CO-2 of Design Thinking KMBN 106• Students got feedback from judges to improve their idea to modify it.



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GLIMPSES OF IIC ACTIVITY: 16th January to 17th January





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Certificate Specimen

 **MANGALMAY INSTITUTE OF MANAGEMENT AND TECHNOLOGY**
Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow
Accredited Grade "A" Institution by NAAC
ISO 9001:2015, ISO 140001:2015 & ISO 50001:2018 Certified
Knowledge Park-II, Greater Noida (U.P.)
Website: www.mimst.org | Email: info@mangalmay.org | Ph: 0120-2328406, 01



Certificate of Merit / Participation

This Certificate is awarded to *Dr./Mr./Ms. BHASKAR SHARMA*
of *M.B.A* for attending *Design Thinking Workshop Cum*
Exhibition
held on *16 January 2024* as *Participant* and
secured *—*


Convener


HOD / Dean / Director


Chairman / Vice Chairman



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RESULT AND BENEFICIARY LIST

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List of Participants
Design Thinking Workshop Cum Exhibition
16-01-2024

S. No.	Name of Participants (Group/Individual)	Criteria				
		Novelty of Idea	Feasibility	Presentation	Overall	Total
		10	10	10	10	40
1	Havinder Solanki					
2	Simran Bhasidwar	7	7	5	6	25
3	Kamini Singh					
4	Ekshita Nigam					
1	PAWAN ASHOK MARE					
2	DEEPAK KUMAR	7	7	7	7	28
3	ROHAN KUMAR					
4	VAIBHAV AMER					
5	SOMESHWAR SINGH					
1	Mani					
2	Gautam					
3	Adarsh	8	8	8	7	31
4	Karan					
5	Karan					
6	Manish					
1	Zainmull Ansari					
2	Divyansh Agrawal	5	5	5	6	21
3	Ishta Kumari					
4	Anita Kumari					
5	Shimpi Divvedi					
1	Anjali Tyagi - Automated plant watering system	6	6	6	5	23

Signature: Dhruv (Dhruv Singh)
Evaluator's Name - 1:

Signature: Kanti
Evaluator's Name - 2: SANI KANT

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		10	10	10	10	40
1	Ajit Vikram Singh					
2	Nishi Kumar	6	6	6	6	24
3	Harsh bhargava					
4	Yaman Bhatnagar					
1	Anush Sachdeva's reserve	6	6	6	5	23
2	Nandini Saluja Anjali Shaktia Taru Sharma	5	7	5	5	20
1	Chandani Singh	6	6	6	7	25
1	Avanshi Bhardwaj	6	6	5	5	22
1	Kadanka	5	5	5	6	21
1	Riya Dhama Anshu Panwar Akash	5	5	5	5	20

Signature: Dhruv
Evaluator's Name - 1:

Signature: Kanti
Evaluator's Name - 2: SANI KANT



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		10	10	10	10	40
Group 1	1. Vashi Gopal [2 P's]	7	7	9	9	32
	2. Anirudh [Pice]					
	3. Shubham Kumar [Paper]					
	4. Vishal Mishra [Reel]					
Group 2	1. Govind Kumar Pathak	3	3	3	3	12
	2. Pritam Kumar Choudhary					
	3. Jai [Pice]					
	4. Anant Tiwari [Poster]					
	5. Anurag [Drama]					
	6. Moh. Faizan					
Group 3	Dharmendra Dubey [Poster]	5	6	7	7	25
	Mehi [Recreation]					
	Prayanshi [Handy]					
	Pragyanthi [Aids]					
	Saurav					
Group 4	Ashwath K. Shrivastava [Video]	3	3	3	3	11
	Muskan [Clayable]					
	[App. Box]					
Group 5	Shrey Singh [Organic]	6	4	6	5	21
	Amrita Lakshmi [Drawing]					
	Himanshu Chakraborty					
	Sanskriti					

Signature: _____
 Evaluator's Name - 1:

Signature: _____
 Evaluator's Name - 2:

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		10	10	10	10	40
1	K.M. Anshika [1 Pice]	4	2	3	3	10
2	Jagati [Leakage]					
3	Bushika [Detection]					

Signature: _____
 Evaluator's Name - 1:

Signature: _____
 Evaluator's Name - 2:



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1	SABEHA KIAM (Smart Rak)	10	5+2	6+2	7	32
2	ISHA SARAFIA } Ind	8	8	9	7+1	33
3	MEHA SINGH } Ind	8	8	9	7+1	33
4	MANISHA SINGH } Smart	7	8	7	7	29
5	MUNIRAN } Smart	7	8	7	7	29
6	KARAL PANAIT } Water	7	8	7	7	29
7	MUSKAN } Battle	7	8	7	7	29
8	VANSH SAINI } Ind	7	8	7	7	29
9	RIJU RAT } Ind	6	8	7	7	28
10	Ayushi } Ind	6	8	7	7	28
11	KM Anshika Mishra } Ind	6	8	7	7	28
12	Em Anshika shukla } Ind	6	8	7	7	28
13	Bhaskar Sharma } Real Doors	7	7	7	7	28
14	Kansal kumari } Real Doors	7	7	7	7	28
15	Pooja Nev } Bioscience	7	7	7	7	28
16	Hareesh Mishra } Bioscience	7	7	7	7	28
17	Manali Verma } Knowledge	8	8	8	7	31
18	Tejpal Singh } LPO	6	7	6	6	25
19	Rajesh Kumar } Detector	6	7	6	6	25
20	Vivek Kumar } Detector	6	7	6	6	25
21	Ashish Jaiswal } Bioscience	7	7	7	7	28

Signature: *Lalit*
Evaluator's Name - 1: Dr. Lalit Kumar Sharma

Signature: _____
Evaluator's Name - 2: _____

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1	Lucky } Novelty Shukla } Bookpile App	8	6	7	7	28
2	Vansha Jain } Automatic Ruboff Pelagia } Intelligent system } Akanksha	5	6	5	5	21
3	Aadha } Shreeta } Smart Helmet } Sumit } Anil	5	5	19	19	28
4	Somali Pandey } Tanisha Singh } Aditya Rajbhat } Self charging car	10	8	9	9	36*
5	Hema } Gauranga Shukla } Aarti } One hand, One nation } Deepak Singh } Anushka } Neha } One education	3	3	5	5	16
6	Sourabh Tiwari } Avinash Sankar } Dhruvendra } A Shreeta } Abhishek Gaur } AI-Doctor	4	5	4	5	18

Signature: *Dr Anju Bala*
Evaluator's Name - 1: Dr Anju Bala

Signature: *Ms. Divya Singh*
Evaluator's Name - 2: Ms. Divya Singh



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		10	10	10	10	40
7	Anshul Jain, Anshu Viresh Book Bazar App	5	6	9	7	27
8	Diana Tiwari, Rakshit Singh, Kalyanesh, Kunal Chandra, Nitesh Pandey Smart Parking System App	8	9	9	9	35

Signature
Evaluator's Name - 1: Dr Anju Bala

Signature
Evaluator's Name - 2: Mr. Divya Singh

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		Novelty of Idea	Feasibility	Presentation	Overall	Total
		10	10	10	10	40
1	Group 1 - Anshu Patra, Nandan Kumar, Vasudha Tripathi, Digneshi Dasgupta, Shweta Jain (SANTOSHI NAKSHI)	7	8	9	8	32
2	Group 2 - Anshu Srivastava, Vikash Tripathi, Aniket, Avakash, Varunjeet (SOLAR TRAIL CART)	7	8	9	7	31
3	Group 3 - (TOOTHPASTE TABLET) Abhishek, Himanshu, Karishma, Bhargava	5	6	7	7	25
4	Group 4 - CAT IN PARADISE Anshu, Varun, Ankit, Amit Raj, Meeta	4	5	4	5	18
5	Group 5 (SOLAR WINNERSING MACHIN) Uday Sharma	5	5	4	5	19
6	Group 6 - (ROAD MIRAGE) Anshu Dasgupta, Nandan, Sandeep Sharma					
7	Group 7 - (MENTA HEALTHCARE WITH AI) Patika, Anika, Anvika	5	4	6	6	21
8	Group 8 (WIRELESS SOLAR PHONE CASE) Rince Tomar, Samit, Sneha, Anshu, Nikhil Nagari	6	5	5	6	22
7	Group 9 (SANTOSHI MANDAL) Liquid tree	8	8	8	8	32
8	Group 10 (Abhishek (animal))	7	7	6	6	26
9	Group 11 (Shikha, Jangam) Glowing case with texture	5	4	4	5	18
10	Sandip K. Shah, Amita (Lotus Fabric)	6	6	8	6	26

Signature
Evaluator's Name - 1:

Signature
Evaluator's Name - 2:



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		Novelty of Idea	Feasibility	Presentation	Overall	
		10	10	10	10	
11	SALAR, VANSHIKA (Multi-Touchless Machines) Book Sheet	6	6	8	7	27

Signature Evaluator's Name - 1: _____

Signature Evaluator's Name - 2: _____

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		Novelty of Idea	Feasibility	Presentation	Overall	
		10	10	10	10	
1	Can I Park	5	5	8	7	25
2	Purse Card	8	7	9	9	33
3	Solar Sun Card	7	5	7	8	27
4	3P (Purse Paper Pencil)	6	6	7	7	26
5	Self Charge Electric Vehicle	4	4	6	6	20
6	Solar Power hearing aids	3	3	4	5	15
7	Tyre Renew Innovation	7	7	7	8	29
8	Smart Rope Winders	6	7	8	8	29
9	Skin Quality tester	7	7	9	8	31
10	Energy Storing Bricks	7	6	9	8	30

Signature Evaluator's Name - 1:

Signature Evaluator's Name - 2: _____