



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

20th May, 2024

NOTICE

Mangalmay Institute of Management & Technology is going to introduce value added course **Crack-ED** from 21st May 2024 for MBA 2nd year students. This course will aim to equip students with the essential skills and knowledge required to ace job interviews confidently.

Start Date: 21st May 2024

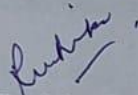
Time: 10:30AM-12:30PM

Venue: Seminar hall , Block C

Beneficiaries: MBA 2nd semester students

Resource Person: Ms. Geetanjali Dua, B2B Acquisition head for North region in Crack-ED.

Faculty Coordinator: Ms. Divya Singh, Faculty, MIMT


Dr. Ruchika Gupta
Director, MIMT

CC to:

IQAC Director
HOD/Coordinators
Faculty members
Notice Board
Office file



Syllabus

Cracking an Interview Training Program

Securing a job interview is just the first step towards a successful career. To excel in interviews, college students need to master various skills beyond just technical knowledge. The **Cracking an Interview** Training Program, offered by Crack-ED, aims to equip students with the essential skills and knowledge required to ace job interviews confidently. Through a comprehensive curriculum covering a wide range of topics, participants will enhance their communication, presentation, and interpersonal skills to stand out in the competitive job market.

Program Outline

1. Pre-Assessment by Crack-ED (1 hour)

Outcome: Participants will undergo a pre-assessment to identify their strengths and areas for improvement in interview readiness.

2. Resume Writing + Cover Letter (3 hours)

- How To Make The Best Resume?
- Key differences between a Resume and a Curriculum Vitae
- Tips & Tricks to make your resume stand out

Outcome: Participants develop essential skills for crafting compelling resumes and cover letters that effectively highlight their professional experience, skills, and accomplishments.

3. Elevator pitch (2 hours)

- Understanding the importance of Elevator Pitches
- Key elements of the perfect elevator pitch
- Effective Delivery

Outcome: Participants enhance their ability to succinctly communicate key information about themselves, projects, or ideas in a concise and impactful manner.

4. Communication Skills (3 hours)

- Understanding Communication styles
- Clear and concise communication
- Constructive Feedback
- Team Communication

Outcome: Participants gain better interpersonal skills, understanding of effective communication techniques, active listening skills, and adept handling of challenging conversations.

5. Body Language + Tonality (3 hours)

- Appropriate Body Language
- Importance of tonality for managers
- Improving Voice Modulation

Outcome: Participants develop a more polished image, convey confidence through non-verbal cues, and effectively convey messages with appropriate emotions and emphasis.

6. LinkedIn Mastery (2 hours)



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

- Importance of LinkedIn
- Optimizing LinkedIn profile
- Growing professional network
- Delivering Valuable Content

Outcome: Participants acquire comprehensive skills to optimize their professional presence on LinkedIn, enhancing their visibility to potential employers.

7. SWOT Analysis (2 hours)

- Understanding SWOT Analysis
- Importance for strategic planning
- How to conduct SWOT Analysis

Outcome: Participants learn to leverage SWOT Analysis for informed decision-making, strategic planning, and proactive risk management.

8. Email Writing (2 hour)

- Understanding professional email etiquette
- Structuring emails effectively (subject line, greeting, body, closing)
- Importance of clarity and conciseness in email communication

Outcome: Participants will learn to compose clear, concise, and professional emails tailored to various contexts, enhancing their communication skills in a professional setting.

9. Numerical Ability & Logical Reasoning (2 hours)

- Numerical reasoning: Basic arithmetic, percentages, ratios, and data interpretation
- Logical reasoning: Deductive reasoning, pattern recognition, and logical puzzles
- Practice exercises and problem-solving strategies

Outcome: Participants will improve their numerical and logical reasoning skills, enabling them to analyze and solve problems more effectively, a crucial skill for various job roles and industries.

10. Personal Branding (2 hours)

- Understanding personal branding and its importance in career development
- Identifying personal strengths, values, and unique selling points
- Crafting a personal brand statement and elevator pitch
- Leveraging social media and online platforms for personal branding

Outcome: Participants will develop a strong personal brand that reflects their values, strengths, and professional aspirations, enhancing their visibility to employers and networking opportunities.

11. Interview Skills + Group Discussion (3 hours)

- Understanding different types of interviews (behavioral, technical, situational)
- Preparation strategies: Researching the company, practicing common interview questions, and developing STAR (Situation, Task, Action, Result) stories
- Effective communication techniques: Active listening, clarity, and confidence
- Group discussion: Strategies for active participation, respectful disagreement.

Outcome: Participants will enhance their interview skills, including preparation, communication, and engagement, as well as develop the ability to contribute effectively in group discussions, improving their overall employability.

Impact Creation

1. Experiential Learning



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

- The program emphasizes experiential learning through activities.
- 2. **Pre & Post Assessment: (Additional 0.5 hour per session)**
 - Pre & post assessments will be conducted at the beginning and end of each session to gauge participant learning.
- 3. **Self Learning & Feedback**
 - Participants will also receive assignments to help them implement the knowledge gained during training, followed by coaching & feedback from Trainers.
- 4. **Mock Interview (6 hours)**
 - Participants undergo simulated interviews, receive feedback, and develop personalized strategies for improvement.
- 5. **Certification (2 hours)**
 - Upon completion of the program, participants will receive a certification recognizing their enhanced interview readiness and employability skills.

Schedule

S.No	Session	Topics	Mode		Hours	Test
1	Session 1	Orientation and Pre-Assessment by Crack-ED	Offline	21/05/2024 (10:30 AM-12:30PM)	1	1
2	Session 2	Resume Writing powered by Chat GPT	Offline	22/05/2024 (9:30 AM-11:30AM)	2	0.5
3	Session 3	Elevator pitch	Offline	23/05/2024 (9:30 AM-11:30AM)	2	0.5
4	Session 4	Communication Skills	Offline	27/05/2024 (9:30 AM-11:30AM)	2	0.5
5	Session 5	Grooming + Body Language + Tonality	Offline	28/05/2024 (9:30 AM-11:30AM)	2	0.5
6	Session 6	Linkedin Mastery	Online	29/05/2024 (5:00PM-7:00PM)	2	0.5
7	Session 7	SWOT Analysis	Online	30/05/2024 (5:00PM-7:00PM)	2	0.5
8	Session 8	Email Writing	Online	31/05/2024 (5:00PM-7:00PM)	2	0.5
9	Session 9	Numerical ability & Logical reasoning	Online	1/06/2024 (5:00PM-7:00PM)	2	0.5
10	Session 10	Functional Knowledge	Online	3/06/2024 (5:00PM-7:00PM)	2	0.5
11	Session 11	Basics of Excel	Online	4/06/2024 (5:00PM-7:00PM)	2	0.5
12	Session 12	Interview Skills + Group Discussion	Offline	6/06/2024 (9:30 AM-11:30AM)	2	0.5
13	Session 13	Mock Interview (Virtual)	Online	17/06/2024 (11:00 AM-2:00PM)	3	
14	Session 14	Mock Interview (Physical)	Offline	18/06/2024 (10:30 PM-1:30PM)	3	
15	Session 15	Certification	Online	20/06/2024 (10:00 AM -12:00PM)	2	
					30	5.5
				Total no. of hours	37.5	



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

	REPORT
Name of Activity	Crack-ED Certification program
Date	21/05/2024-20/06/2024
Venue	Seminar Hall, Block C, Offline/Online
Organised by	MIMT, Greater Noida
Name of Experts	Ms. Geetanjali Dua B2B Acquisition head for North region in Crack-ED, Ms. Harpreet Kaur 13 yrs. Experience in talent management, Ms. Mridul Soparkar CEO and founder of Fashion couch, Ms. Kirti Singh corporate culture trainer , Ms. Susan coelho antony Trainer of Training & Development
Participated by	66 MBA 1 st YEAR Students
Activity Convener	Ms. Divya Singh, Assistant Professor, MIMT
Objective	Securing a job interview is just the first step towards a successful career. To excel in interviews, college students need to master various skills beyond just technical knowledge. The Cracking an Interview Training Program, offered by Crack-ED, aimed to equip students with the essential skills and knowledge required to ace job interviews confidently. Through a comprehensive curriculum covering a wide range of topics, participants enhanced their communication, presentation, and interpersonal skills to stand out in the competitive job market.



Content

DAY 1 Orientation (2 hours) on 21/05/2024:

Crack-ED certification program started on 21/05/2024 with the orientation session by Ms. Geetanjali Dua. In the session students were asked to give their introduction and after that she gave the brief about the upcoming sessions and show them how gradually student's personalities will be groomed.

DAY 2 Resume Writing (2 hours) on 22/05/2024:

In this session Ms. Gurpreet delivered an insightful lecture on resume writing skills. We learned how to create a document that effectively communicates our skills, experience, and achievements to an interviewer. The session covered what to include and exclude in a resume, as well as tips on making it stand out. Additionally, we discussed qualities that can differentiate our resumes from others.

DAY 3 Elevator Pitch (2 hours) on 23/05/2024:

"First impression is a lasting impression" truly resonates with the title of next session which focused on the elevator pitch.

Ms. Gurpreet conducted this session, explaining students how to introduce themselves effectively in 30 seconds to 1 minute time frame. She explained what to include in our pitch to leave a strong impression and help them to secure employment opportunities..

DAY 4(Communication skills &Tonality (2 hours) on 27/05/2024:

Communication is the most effective way to express your feelings, thoughts, and emotions to others. It is crucial to improve in this area, especially when students are set to experience corporate life, where communication plays a vital role. How you speak, the tone you use, your mindset, word choice, and the message you convey all matter.

In this session Ms. Gurpreet provided a detailed explanation of how to enhance communication skills. She emphasized the importance of being always ready to present your thoughts politely and carefully, ensuring effective communication.

DAY 5: Body Language & Grooming (3 hours) on 28/05/2024



In this session participants develop a more polished image, convey confidence through non-verbal cues, and effectively convey messages with appropriate emotions and emphasis.

This session covered the importance of personal grooming in making a positive first impression, effective body language to convey confidence and openness, and the role of tonality in ensuring clear and engaging communication. Practical tips and strategies were provided to help participants refine these skills, emphasizing their significance in both personal and professional settings.

DAY 6 LinkedIn Mastery (2 hours) on 29/05/2024:

Since we can't be physically present everywhere to showcase our skills and achievements, social media serves as our proxy. In this lecture of Crack-ED, held on 29/05/2024, Ms. Mridul Soparkar provided detailed insights on mastering LinkedIn. She explained how to present them online effectively and shared strategies to market their personal brand. Participants acquire comprehensive skills to optimize their professional presence on LinkedIn, enhancing their visibility to potential employers.

DAY 7: SWOT Analysis (2 hours) on 30/05/2024

In this session students learn to leverage SWOT Analysis for informed decision-making, strategic planning, and proactive risk management. Session was taken by Ms. Kirti Singh. The session emphasized the importance of self-assessment in personal and professional development. Practical exercises helped attendees identify their unique strengths and areas for improvement, recognize external opportunities for growth, and understand potential threats.

DAY 8 Email Writing (2 hour) on 31/05/2024:

In this session students learnt to compose clear, concise, and professional emails tailored to various contexts, enhancing their communication skills in a professional setting. Key components of email writing to enhance effective communication were covered.

Students learnt about structuring emails with a clear subject line, a polite greeting, a concise body, and a courteous closing. The use of appropriate tone, grammar, and formatting was highlighted to ensure



messages are understood and well-received.

Practical tips were given such as to avoid jargon, using bullet points for clarity, and proofreading before sending. The session also touched on managing email etiquette, such as timely responses and respectful language.

DAY9 Numerical Ability & Logical Reasoning(2hours)on 1/06/2024 In this session Logical reasoning and practical reasoning questions were discussed and practice questions were solved by the students which are a crucial skill for various job roles and industries.

DAY 10 Functional knowledge (2 hours) on 3/06/2024

In this session students learnt how to develop a strong personal brand that reflects their values, strengths, and professional aspirations, enhancing their visibility to employers and networking opportunities. They Understand personal branding and its importance in career development, Identified personal strengths, values, and unique selling points Crafted a personal brand statement and elevator pitch and leveraged social media and online platforms for personal branding.

DAY 11 Basics of Excel (2 hours) on 4/06/2024

In this sessions students were given the basic knowledge of excel which is very important for getting selected in job interview. Students revised their basic excel and learnt applications of AI on Excel.

DAY 12Interview Skills+Group Discussion (3 hours) on 6/06/2024

Students enhanced their interview skills, including preparation, communication, and engagement, as well as developed the ability to contribute effectively in group discussions, improving their overall employability.

DAY 13 Mock interview- Virtual (3 hours) on 17/06/2024

In this session students were asked to appear for virtual round of interview. Students appeared in group of 3 for the interview. They learnt the basic etiquettes of the virtual interview and also experienced the group interview.

DAY 14 Mock interview- Physical (3 hours) on 18/06/2024

In this session Physical interview was taken by the trainer . Students were asked about their specialisation preferences and interview was taken accordingly. At the end students were given a detailed feedback



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

	<p>and give more insight how to present their strength and weaknesses.</p> <p><u>DAY 15 Assessment (1 hours) on 20/06/2024</u> Assessment was taken on 20/06/2024. Mode of assessment was online , a link was shared with the students to give the assessment .</p> <p><u>Certification Test Basic Guidelines:-</u></p> <ol style="list-style-type: none">1)Duration of exam- 60 minutes.2)No negative markings.3)Do not close the Google form tab.(Or else you may face difficulty while submitting the form)4)Link will be active at sharp 12:00 pm and will be closed at sharp 1:00 pm, so make sure you submit it on time. <p><u>Link of the examination</u> https://forms.gle/WCDsNwe2Pifn143F6</p>
Outcome of Activity	<p>Following points explain the outcomes from the workshop:</p> <ul style="list-style-type: none">• After the completion of the certification the main benefit was that the students get the basic knowledge Professional skills.• They also understood the use etiquette through different activities during the workshop.• The presentation between the workshops helped all of them to improve their communication skills and built up the confidence level.• This knowledge was helpful at the time when we were applying for the internship drive. <p>Students can also use this knowledge at the time of interview in any company in future.</p>



Few Questions of Assessment :

The screenshot shows a mobile application interface with two columns of assessment questions. Each question is followed by four radio button options. The correct answer for each question is indicated by a purple dot next to the radio button.

Question 1: You're tasked with delivering a complex technical presentation to a non-technical audience. How do you ensure the content is both informative and engaging without overwhelming them with jargon? *

- Skip over the technical aspects and focus on the overall benefits and outcomes of the project.
- Focus on storytelling and real-world applications to make the technical details relatable and engaging.
- Simplify the language and concepts as much as possible, using metaphors and analogies for clarity.
- Present the information as-is, assuming the audience will do their own research to understand the technical details.

Question 2: When crafting your call to action, what should you avoid? *

- Making it open-ended with a vague request for help.
- Offering a clear next step, like connecting on LinkedIn.
- Highlighting the benefits for the listener.
- Appearing pushy or demanding.

Question 3: Imagine you're pitching to a potential employer. What should you emphasize MOST? *

- Your educational background and academic achievements.
- Your salary expectations and negotiation strategies.
- Your unique skills and how they align with the company's needs.
- Your personal strengths and weaknesses.

Question 4: During a conflict resolution situation, it is MOST important to: *



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

2:23 58%

brainstorming and generating ideas for your resume, but:

- You should blindly accept all its suggestions without any editing.
- It's unnecessary to tailor your prompts or provide specific instructions.
- It's essential to fact-check, edit, and proofread the generated text carefully. (Ensure accuracy and professionalism)
- You should rely solely on ChatGPT and avoid crafting any content yourself.

When using ChatGPT for resume writing, it's important to remember: *

- It is a tool to assist you, not a replacement for your own effort and critical thinking. (Utilize effectively and responsibly)
- There are no ethical considerations involved in using ChatGPT for resume writing.
- It is a magic tool that guarantees successful job applications.
- You can simply upload your existing resume and get a perfect rewrite.

2:22 58%

A mixture of orange juice and water has * a 40% orange juice concentration. You want a final concentration of 30%. If you start with 2 liters of the mixture, how much water (in liters) do you need to add?

- 0.8
- 1.2
- 1.0
- 1.4

You have a bag containing red, white, * and blue marbles. There are twice as many red marbles (r) as white marbles (w), and there are 3 more blue marbles (b) than the total number of red and white marbles combined. If you have a total of 45 marbles, how many white marbles are there?

- 7
- 9
- 8



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

LIST OF BENEFICIARIES

Roll No.	Student Name	Roll No.	Student Name
2301520700012	ABINASH KUMAR	2301520700174	KM CHANDANI SINGH
2301520700021	AJIT VIKRAM SINGH	2301520700187	LAVANSHI BHARDWAJ
2301520700027	AKASH SAXENA	2301520700194	MANISH PAL
2301520700034	AMAN PANCHAL	2301520700197	MAYUR MOHAN
2301520700045	ANILA KUMARI	2301520700211	NANDINI SALUJA
2301520700050	RAJU GUPTA	2301520700216	NIDHI KUMARI
2301520700051	ANJALI SHARMA	2301520700222	NIRUPAM PANDEY
2301520700053	ANJALI TYAGI	2301520700235	PAWAN ASHOK MORE
2301520700061	ANMOL TYAGI	2301520700237	PAWAN KUMAR
2301520700063	ANSH PANWAR	2301520700241	PRANJAL SINGH
2301520700065	ANSHIKA SINGH	2301520700251	PRIYA PRAKASH
2301520700071	ARBAAZ HASSAN	2301520700262	RADHIKA
2301520700076	ASHISH KUMAR MISHRA	2301520700276	RAVINDER SOLANKI
2301520700087	AWNISH KUMAR	2301520700278	RISHABH NAGAR
2301520700090	AYUSH SACHAN	2301520700281	RIYA DHAMA
2301520700096	BHASKAR SHUKLA	2301520700282	ROBIN KUMAR
2301520700097	CHAHAT ANSARI	2301520700283	ROMA KUMARI
2301520700104	DEEPAK KUMAR	2301520700289	SAGAR
2301520700118	DIVYANSH AGRAWAL	2301520700290	SAJJAN CHAUPAL
2301520700128	GAUTAM KUMAR	2301520700297	SATYAM GIRIRAJ
2301520700129	GAYATRI	2301520700298	SATYAM KUMAR
2301520700132	HARSH BHARGAVA	2301520700308	SHIMPI DWIVEDI
2301520700133	HARSH BHATT	2301520700313	SHIVANGI SINHA
2301520700136	HARSH RAI	2301520700318	SHREYANSH JAISWAL
2301520700143	HIMANSHU KHANMAPURI	2301520700329	SIMRAN BHARDWAJ
2301520700146	HRISHAV ANAND	2301520700335	SOMESHWAR SINGH
2301520700152	ISHITA KUMARI	2301520700338	SONIA GUSAIN
2301520700153	ISHITA SHARMA	2301520700341	SUJIT NANDRE
2301520700157	JOYSHI DWIVEDI	2301520700351	TANU SHARMA
2301520700158	KAJAL	2301520700355	TUSHAR VASHISHTHA
2301520700161	KAMINI SINGH	2301520700359	VAIBHAV OMER
2301520700164	KASHISH	2301520700374	VISHWAKARMA KUMAR
2301520700168	KIRTI TYAGI	2301520700378	YAMAN PANCHAL



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Registered And Completed List

Name of Student	Registered	Completed
ABINASH KUMAR	REGISTERED	COMPLETED
AJIT VIKRAM SINGH	REGISTERED	COMPLETED
AKASH SAXENA	REGISTERED	COMPLETED
AMAN PANCHAL	REGISTERED	COMPLETED
ANILA KUMARI	REGISTERED	COMPLETED
RAJU GUPTA	REGISTERED	COMPLETED
ANJALI SHARMA	REGISTERED	COMPLETED
ANJALI TYAGI	REGISTERED	COMPLETED
ANMOL TYAGI	REGISTERED	COMPLETED
ANSH PANWAR	REGISTERED	COMPLETED
ANSHIKA SINGH	REGISTERED	COMPLETED
ARBAAZ HASSAN	REGISTERED	NOT COMPLETED
ASHISH KUMAR MISHRA	REGISTERED	COMPLETED
AWNISH KUMAR	REGISTERED	COMPLETED
AYUSH SACHAN	REGISTERED	COMPLETED
BHASKAR SHUKLA	REGISTERED	COMPLETED
CHAHAT ANSARI	REGISTERED	COMPLETED
DEEPAK KUMAR	REGISTERED	COMPLETED
DIVYANSH AGRAWAL	REGISTERED	COMPLETED
GAUTAM KUMAR	REGISTERED	COMPLETED
GAYATRI	REGISTERED	COMPLETED
HARSH BHARGAVA	REGISTERED	COMPLETED
HARSH BHATT	REGISTERED	COMPLETED



MANGALMAI INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

HARSH RAI	REGISTERED	COMPLETED
HIMANSHU KHANMAPURI	REGISTERED	COMPLETED
HRISHAV ANAND	REGISTERED	COMPLETED
ISHITA KUMARI	REGISTERED	COMPLETED
ISHITA SHARMA	REGISTERED	COMPLETED
JOYSHI DWIVEDI	REGISTERED	COMPLETED
KAJAL	REGISTERED	COMPLETED
KAMINI SINGH	REGISTERED	COMPLETED
KASHISH	REGISTERED	COMPLETED
KIRTI TYAGI	REGISTERED	COMPLETED
KM CHANDANI SINGH	REGISTERED	NOT COMPLETED
LAVANSHI BHARDWAJ	REGISTERED	COMPLETED
MANISH PAL	REGISTERED	COMPLETED
MAYUR MOHAN	REGISTERED	COMPLETED
NANDINI SALUJA	REGISTERED	COMPLETED
NIDHI KUMARI	REGISTERED	COMPLETED
NIRUPAM PANDEY	REGISTERED	NOT COMPLETED
PAWAN ASHOK MORE	REGISTERED	COMPLETED
PAWAN KUMAR	REGISTERED	COMPLETED
PRANJAL SINGH	REGISTERED	COMPLETED
PRIYA PRAKASH	REGISTERED	COMPLETED
RADHIKA	REGISTERED	COMPLETED
RAVINDER SOLANKI	REGISTERED	COMPLETED
RISHABH NAGAR	REGISTERED	COMPLETED
RIYA DHAMA	REGISTERED	COMPLETED
ROBIN KUMAR	REGISTERED	COMPLETED



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

ROMA KUMARI	REGISTERED	NOT COMPLETED
SAGAR	REGISTERED	COMPLETED
SAJJAN CHAUPAL	REGISTERED	NOT COMPLETED
SATYAM GIRIRAJ	REGISTERED	COMPLETED
SATYAM KUMAR	REGISTERED	COMPLETED
SHIMPI DWIVEDI	REGISTERED	COMPLETED
SHIVANGI SINHA	REGISTERED	COMPLETED
SHREYANSH JAISWAL	REGISTERED	COMPLETED
SIMRAN BHARDWAJ	REGISTERED	COMPLETED
SOMESHWAR SINGH	REGISTERED	COMPLETED
SONIA GUSAIN	REGISTERED	COMPLETED
SUJIT NANDRE	REGISTERED	COMPLETED
TANU SHARMA	REGISTERED	COMPLETED
TUSHAR VASHISHTHA	REGISTERED	COMPLETED
VAIBHAV OMER	REGISTERED	COMPLETED
VISHWAKARMA KUMAR	REGISTERED	COMPLETED
YAMAN PANCHAL	REGISTERED	COMPLETED



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

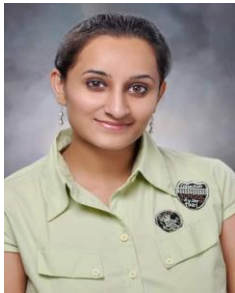
Knowledge Park-II, Greater Noida (U.P.)

RESOURCE PERSONS PROFILE



Trainer Name :- Geetanjali Dua

Currently working as B2B Acquisition head for North region in Crack-ED. Geetanjali has 6+ years of experience in corporate training professional with a proven track record of designing, implementing, and evaluating effective training programs. Proficient in AI technologies, with experience in training and utilizing ChatGPT for various applications. Conducted various training programs for customer service executives, sales executives, middle management in corporate & surgeons. Expertise in soft skills & product training along with content building. **LinkedIn Profile** :- https://www.linkedin.com/in/geetanjali-dua-9b77451aa?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app



Trainer :- Ms. Gursimar Shah

A result-oriented learning professional with nearly 13 years experience in Sales, Operations Talent Management and Learning and Development. Most of her experience is spread across disciplined functional strengths like people management, internal corporate communication, employee retention strategies and skill development through training. Exposure to corporate acquisition & leadership changes within the organization has created opportunities for herself to build robust dialogue models for both leadership and employees to connect and build a culture of trust & transparency. Successfully managed Pragati Office (10 managers, 1 branch manager and 150+ front sales executives) & CSR which has been recognized by various partners in the field of Organization Development. Have also managed GO AND SO branches (22 Managers, 2 Branch Managers and 250+ front line sales advisors)

LinkedIn Profile :- <https://www.linkedin.com/in/gursimar-shah-0659b320>



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



Trainer Name :- Mridul Soparkar

She is the CEO and founder of Fashion couch, a firm that deals with soft skills training, image consultancy and handwriting analysis. She would introduce herself as someone who is responsible, ambitious, a visionary and hardworking individual. She is a corporate trainer specialized in :-

- Emotional intelligence
- Time Management
- Negotiation and Interview Skills
- Chatgpt

LinkedIn Profile :- <https://www.linkedin.com/in/mridul-soparkar>



Trainer Name :- Kirti Singh

She is a keen planner, strategist & implementer with demonstrated abilities in devising training activities. Kirti is a corporate culture trainer with vast corporate experience in renowned business houses. She comes with an in-depth exposure in diversified domains & industries like Banking, Insurance Electronics and Education. She has worked with numerous big business houses such as SBI LIFE, ICICI PRUDENTIAL, KOTAK, BAJAJ FINANCE and Axis.



Trainer Name : SUSAN COELHO ANTONY

Competent professional with 20+ years of experience in Training & Development, Team Management, Customer Service Operations, Sales, Corporate Social Responsibility, Public Relations & Corporate Communication ♣ Proficient in assessing training requirements, identifying skill gaps, and implementing programs to improve operational efficiency, resulting in enhanced productivity. ♣ Experienced in creating and delivering tailor-made training programs aimed at maximizing the



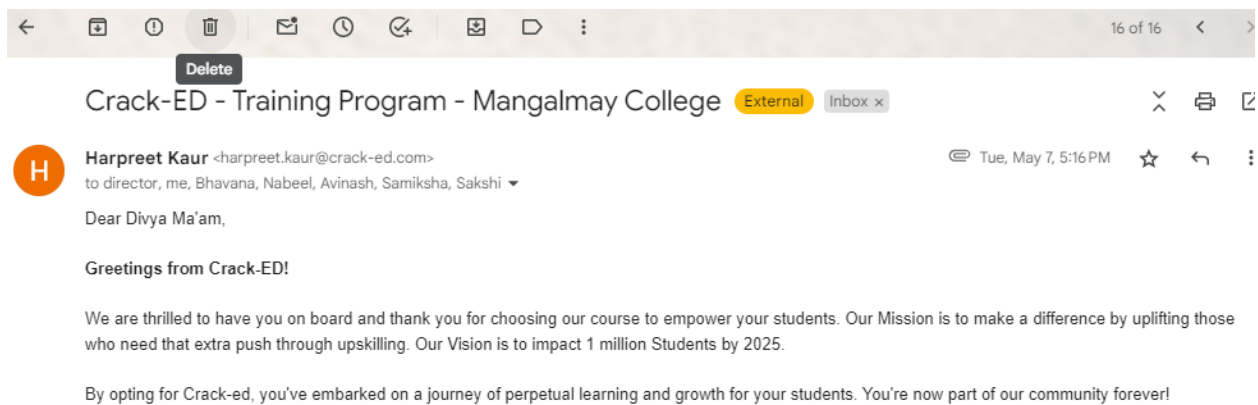
MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

knowledge and operational efficiency of client and organizations. ♣ Extensive experience in leading service delivery, continuous development & improvement of provider services in accordance with targets / objectives included in service plans ♣ Skilled in establishing quality standards across multiple operational areas & implementing effective systems & procedures to ensure a superior customer experience. ♣ Expertise in mapping business requirements & coordinating in developing & implementing processes in line with the preset guidelines ♣ Effective communicator with strong analytical, problem solving & team building abilities.

Communication E-mail from Crack-ED



As per our conversation, below are the topics of the session and mode of training that we have agreed upon:

S.No	Topics	Mode	Hours	Test
1	Resume Writing powered by Chat GPT	Offline	2	0.5
2	Elevator pitch	Offline	2	0.5
3	Communication Skills	Offline	2	0.5
4	Grooming + Body Language + Tonality	Offline	2	0.5
5	Linkedin Mastery	Online	2	0.5
6	SWOT Analysis	Online	2	0.5
7	Email Writing	Online	2	0.5
8	Numerical ability & Logical reasoning	Online	2	0.5
9	Functional Knowledge	Online	2	0.5
10	Basics of Excel	Online	2	0.5
11	Interview Skills + Group Discussion	Offline	2	0.5
12	Mock Interview (Virtual)	Offline	3	
13	Mock Interview (Physical)	Offline	3	
14	Certification	Online	2	
			30	5.5
		Total No.of hours	35.5	



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Program Highlights :

1. In-session live activities
2. Pre-assessment and session assessments
3. Crack-ED Certification
4. Skillometer

Pre- Requisites:

1. Student list in the attached format
2. SPOC details for smooth coordination of sessions
3. Schedule of the training - date, day, and time batch-wise

Files are attached :

1. Training Topics
2. Format for Student's details

For any further clarification/query feel free to connect with me

Thanks and Regards,

Harpreet Kaur

Operation Manager

9811511194

Pictures:



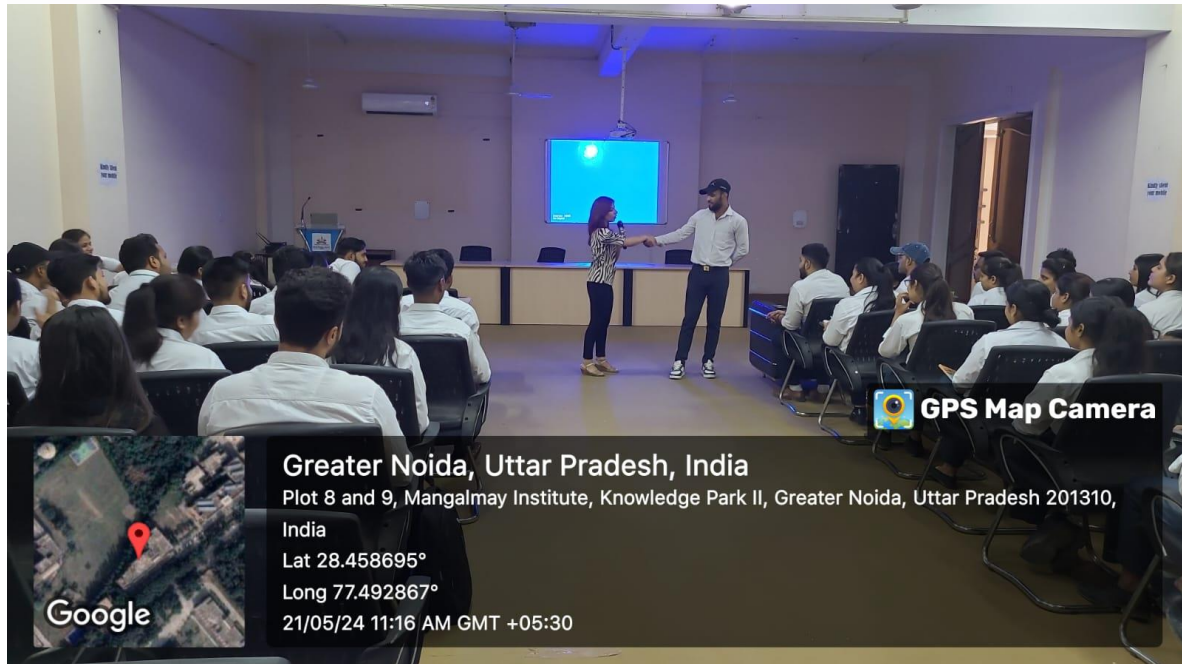
Director Dr. Ruchika Gupta is presenting tulsi sapling during the orientation of the program



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



Greater Noida, Uttar Pradesh, India

Plot 8 and 9, Mangalmay Institute, Knowledge Park II, Greater Noida, Uttar Pradesh 201310, India

Lat 28.458695°

Long 77.492867°

21/05/24 11:16 AM GMT +05:30

Google

Students learning the importance of a simple hand shake



Greater Noida, Uttar Pradesh, India

Plot 8 and 9, Mangalmay Institute, Knowledge Park II, Greater Noida, Uttar Pradesh 201310, India

Lat 28.458695°

Long 77.492867°

10/06/24 09:56 AM GMT +05:30

Google

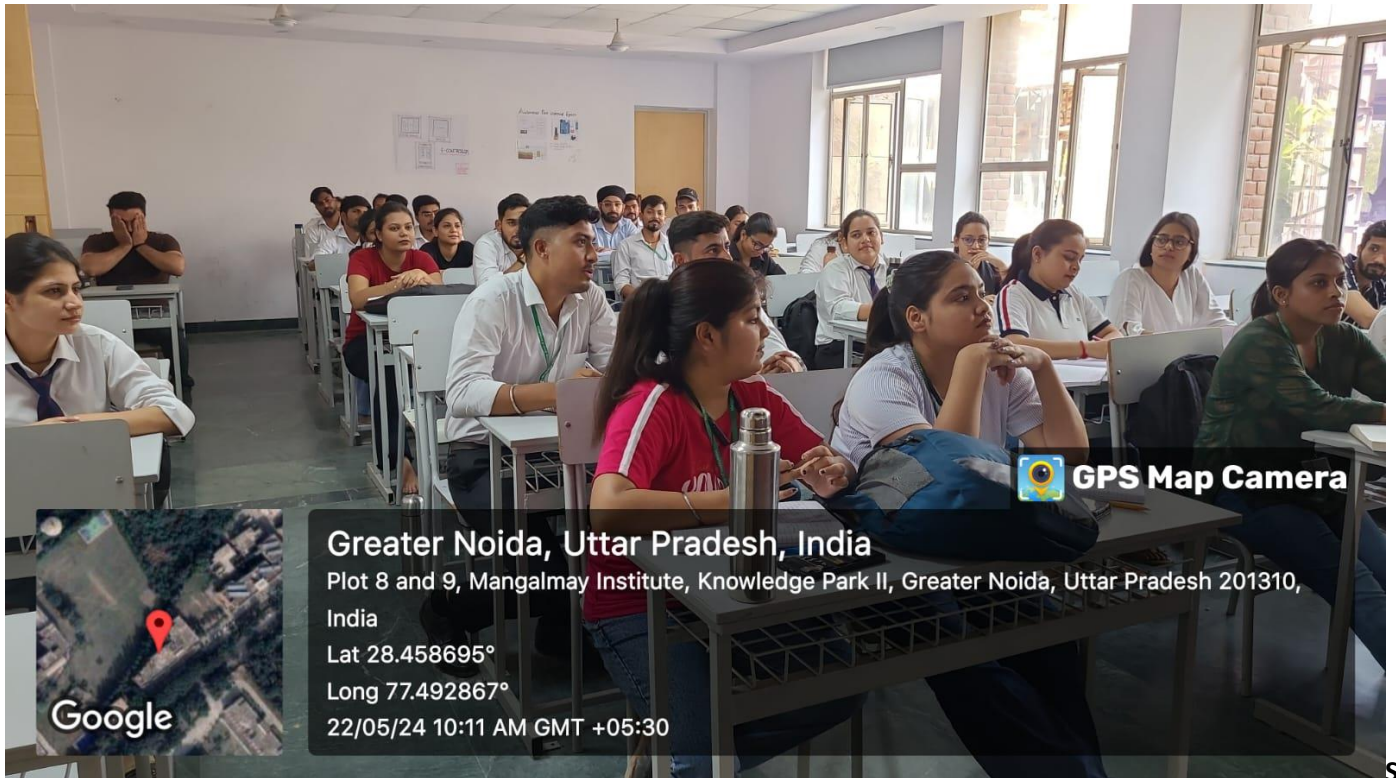
Students preparing for One Minute Showcase



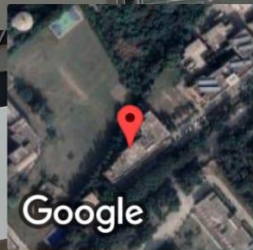
MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



 **GPS Map Camera**



Google

Greater Noida, Uttar Pradesh, India

Plot 8 and 9, Mangalmay Institute, Knowledge Park II, Greater Noida, Uttar Pradesh 201310, India

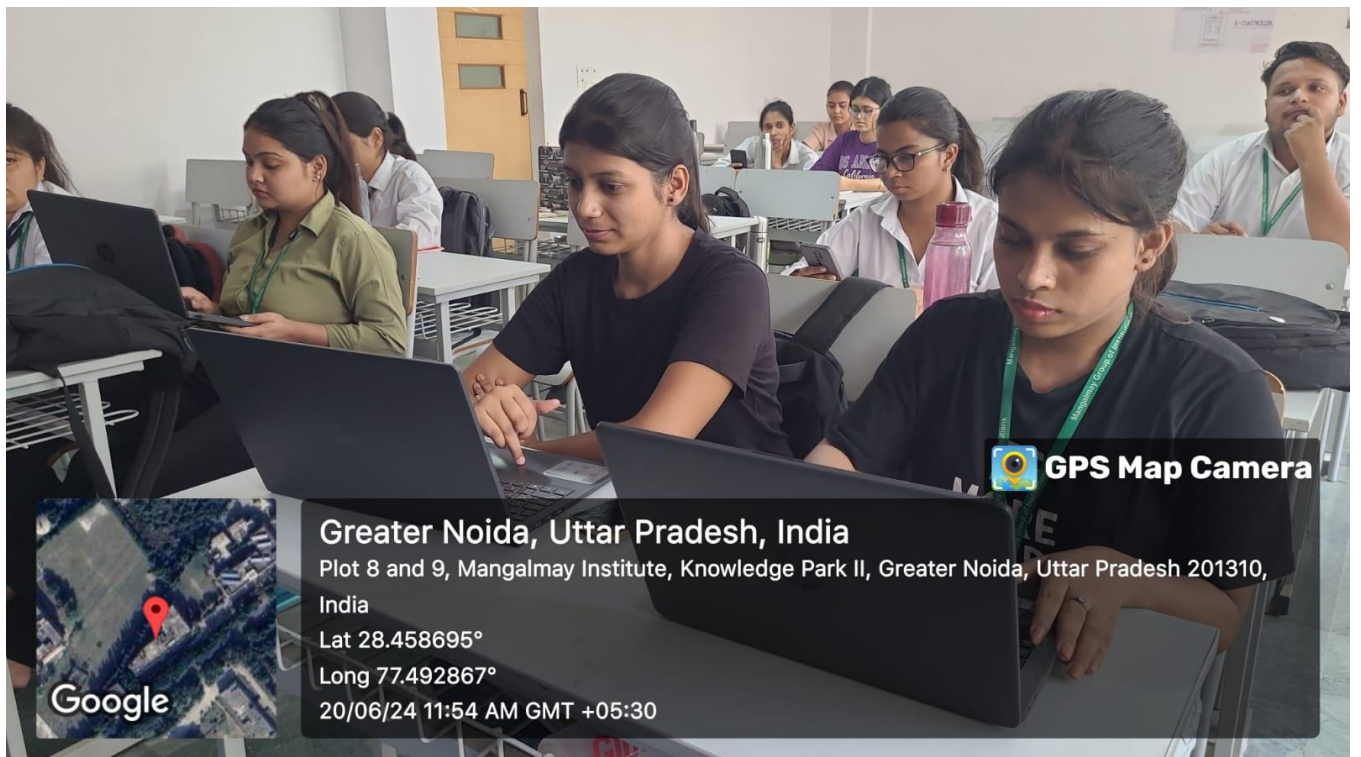
Lat 28.458695°


Long 77.492867°

22/05/24 10:11 AM GMT +05:30

Students

experiencing group discussion



 **GPS Map Camera**



Google

Greater Noida, Uttar Pradesh, India

Plot 8 and 9, Mangalmay Institute, Knowledge Park II, Greater Noida, Uttar Pradesh 201310, India

Lat 28.458695°

Long 77.492867°

20/06/24 11:54 AM GMT +05:30

Students preparing for Elevator Pitch



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Sample certificate



Certificate of Completion

This is to certify that

Ajit Vikram Singh

has successfully completed a training program on
“ Soft Skills and Personality Development ”

Conducted by Crack-ED in association with
Mangalmay Institute of Management & Technology



Date : 20th June 2024

Enrolment No : MIE01IS02

Debojit Sen .

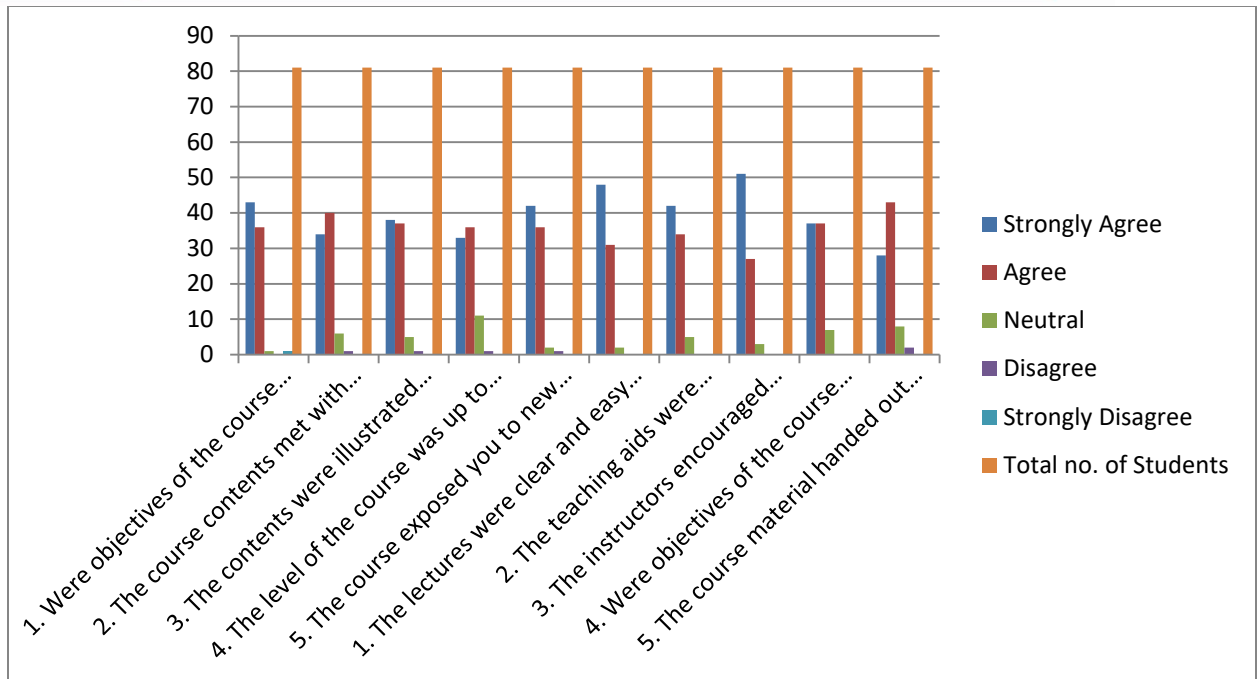
DEBOJIT SEN
FOUNDER, CRACK ED



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



Average Rating

4.4

NOTE : Overall Students find it very useful and it helps them in many aspects. Students clearly feel the difference after attaining the value added course while appearing for Group discussion and Personal Interview (INTERNSHIP PLACEMENT). Students gave some suggestions like proper notes should be provided, recorded lectures should be available, more lectures should be added etc.