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Knowledge Park-II, Greater Noida (U.P.)









# EBSB CLUB IS CELEBRATING 75 Days

# **BHARTIYA BHASHA UTSAV**

Date: 11<sup>th</sup> December 2023 | Time: 10:30 am onwards Venue: Block B, MIMT

Conveners: Dr. Jaspreet Kaur, Dr. Aanchal Tyagi, Faculty, MIMT





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#### MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

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5th December, 2023

#### NOTICE

This is to inform all MBA students that EBSB Club is celebrating the beauty of different languages in India on75 Days Bhartiya Bhasha Utsav as per given schedule:

Theme: Bharatiya Bhasha

Date: 11th December 2023

Time: 10:30am onwards

Venue: Block B, MIMT

Activities to participate: Regional Dance, Creative Writing, Poster Making on Bhartiya

Bhasha, Rangoli making on Bhartiya Bhasha

Interested students can give their names in above categories.

Dr. Jaspreet Kaur and Dr. Aanchal Tyagi will be the coordinators in this activity.

Dr. Jaspreet Kaur Convener, EBSB Club

CC to:

IQAC Director
Dean Academics
HOD/Coordinators
All Faculty members
Notice Board/ Digital Platform/ Students WhatsApp Group
Office File



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Report					
Name of Activity	Bhartiya Bhasha Diwas				
Date	11 <sup>th</sup> November, 2023				
Time	10:30 am onwards				
Venue	Block B, MIMT				
Organized by	EBSB Club, MIMT				
Convenor	Dr. Jaspreet Kaur& Dr. Aanchal Tyagi, Faculty, MIMT				
Beneficiaries	60 MBA Students				
Objective	The Objectives were to acquaint the students and the youth about the inherent oneness of all Bhartiya Bhashas, i.e., the concept of 'Bhartiya Bhasha Parivar', to celebrate the rich variety and wonders of Bhartiya Bhashas.				
Content	Bharatiya languages have co-existed, complemented, and nurtured each other throughout the ages. Languages shape the mind and wisdom of the society. Languages bring the people together. There is a need to strengthen 'language harmony,' to develop a conducive environment for learning more and more Indian languages apart from mastering one's own mother tongue, and an attitude and aptitude to love and enjoy the 'neighbouring language.' Learning/speaking another Indian language should be made a fashion/matter of prestige, a matter of joy and cherishing experience. Their diversities are also linguistically as rich as their interinfluences. Celebrating 'Bharatiya Bhasha Utsav' gave a sense of unity and introduce us to the beautiful cultural heritage and diversity of India.				
	To align with this though, EBSB Club organized a day-long celebrations for MBA students on account of Bhartiya Bhasha Diwas. It is an opportunity for students to a sense of unity and introduce them to the beautifulcultural heritage and diversity of India through different languages spoken in various parts of India.				
	On this occasion, various activities were organized by the EBSB Club namely, regional dance, creative writing, poster making on Bhartiya Bhasha, and Rangoli making depicting beauty of different languages and different cultures.				
Outcome of Activity	These celebrations gave a strong message on Indian oneness.  Through these celebrations, students came to know the glory of different Indian languages.				



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#### Glimpses of the Activity



Pic 1: Rangoli making during Bhartiya Bhasha Diwas



Pic 2: Poster making on different languages



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Pic 3: Poster making on different languages

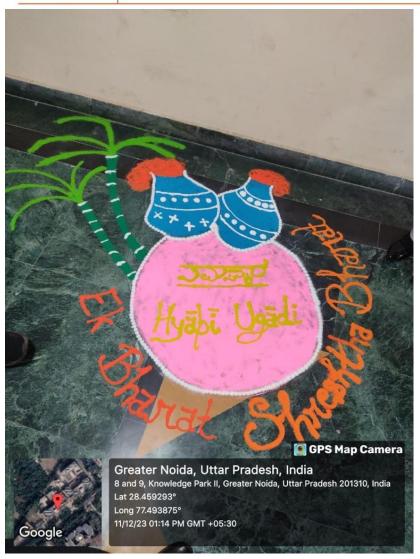


Pic 4: Creative writing during the event



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Pic 5: Rangoli making on Kannada Language



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Pic 6: Student participation in rangoli making on the event



Pic 7: Cultural event on Bhartiya Bhasha Diwas



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#### LIST OF BENEFICIARIES

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#### List of Beneficiaries Ek Bharat Shreshtha Bharat (EBSB)

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