



Date: 02.08.2024

Minutes of Meeting

Minutes of Meeting of Feedback Committee for feedback analysis 2023-24 held on 2nd August, 2024 at 02:00 pm.

The following members were present:

- Dr. Poyam Sharma, MIMT (Subject Expert)
- Dr. Anjali Dixit, MIMT (Subject Expert)
- Dr. Aanchal Tyagi, MIMT (Subject Expert)
- Dr. Varun Kumar, MIMT (Subject Expert)
- Dr. Ashutosh Gaur, MIMT (Subject Expert)
- Dr. Richa Sharma, MIMT (Subject Expert)
- Dr. Himani Shonik, MIMT (Subject Expert)
- Mr. Ritesh Goel, HR Head, Sidhi Infotech (Industry Subject Expert)
- Mr. Gaurav Singh, Talent Acquisition Group- North, TCS (Industry Subject Expert)
- Mr. Anshul Sharma, SLMG (Coca-Cola) Beverages Ltd. Agra, UP (Industry Subject Expert)

Agenda 01:

- To discuss the Action Taken wrt Minutes of Meeting dated 12.07.2023

Agenda 02:

- To discuss the feedback received from Students, Faculty, Alumni and Employer for the Academic Session 2023-24 and action to be taken thereof

Agenda 03:

- The Syllabi of Add-On Certification Courses to be introduced in the Academic session 2024-25

Agenda 04:

- Any other items with the permission of Chair

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Agenda 01:

To discuss the Action Taken wrt Minutes of Meeting dated 12.07.2023

Following activities have been organized in 2023-24:

Add On Certification Program

- Crack-ED, Risk UP-RISE UP
- Spreadsheet Modeling by Harvard Business Publishing
- Mathematics for Management by Harvard Business Publishing
- Marketing Simulation by Harvard Business Publishing
- Financial Modeling by Harvard Business Publishing
- AI - Powered Digital Marketing
- English Communication Training Program by Inlingua
- NISM series 5 (A): Mutual Fund Module
- Six Sigma Yellow and Green Belt

Workshop, Seminar, Industrial Visit, Guest Lecture etc

- Session on Problem Solving and Ideation Workshop
- National Seminar on Embracing the Tech Tsunami and Navigating Unemployment Challenges for Building a Stronger India
- Workshop on Entrepreneurship Skills, Attitude & Behavioural Development
- Design Thinking Workshop cum Exhibition
- Finance Workshop and Conclave 2024
- Uddyam 1.0 (Innovation, Create, Succeed) An Inter College cum Workshop on Idea Generation Contest 2024
- Coffee with Corporate & Campus Tycoons: Workshop for Budding Entrepreneurs
- Role of IPR in Higher Education
- 2 Days Workshop on Prototype/Process Design & Development - Design Thinking Mindset
- The Launch It! Business Plan Competition - 2024
- IPR Awareness Program
- Entrepreneurship Development Program
- Inter/Intra Institutional Start-up workShop & Competition : The Venture Quest "Let the Ideas Flourish"
- Workshop on Business Speaking and Business Writing
- Online Guest Lecture on Entrepreneurship and Innovation
- Industrial Visit to Coca-Cola, Greater Noida, UP
- "India's Start Up Ecosystem" on National Entrepreneurship Day
- "Visit to Incubation Centre" (GIMS, Greater Noida)
- My Story: Motivational Session by a Successful Entrepreneur
- "Idea Generation Contest"
- Yakult - Industrial Visit

July 9



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- Field Visit to Pre-Incubation Unit
- Expert Talk on "Process of Innovation Development & Technology Readiness Level (TRL)"
- Visit to Incubation Centre: TBI, KIET
- A Master Class on Design Learning
- Logo Design Competition - 2024
- How to Plan for Startup and Legal Steps
- Mentoring Event: Poster Presentation of Business Plans & Linkages with Innovation Ambassador
- Session with Innovation and Start Up Ecosystem Enablers
- Mentoring Session on Lean Start-Up & Minimum Viable Product/Business
- Session on Innovation/Prototype Validation – Converting Innovation into a Start-up
- Session on Accelerators/Incubation - Opportunities for Students & Faculties
- Session on Angel Investment
- Outreach Program on Importance of Innovation and Entrepreneurship
- Mentoring Event: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support
- ICT & Communication Skill
- Business Analytics Using Advance Excel With Chat GPT
- Incubation Center visit- BIMTECH

Agenda: 02

To discuss the feedback received from Students, Faculty, Alumni and Employer for the Academic Session 2023-24 and action to be taken thereof

Deliberations & Decision Taken:

The feedback report of Students, Faculty, Alumni and Employer for the Academic Session 2023-24 was put up by the HoD. A detailed discussion on each of the parameters took place with the identification of following area requiring remedial measures:

S.No.	Particular requiring improvement	Action Taken	Responsibility
1	The teachers approach to teaching can best be described as. (Student's Satisfaction Survey, Q.04)	Encourage to faculty members for participating in FDPs and Certification programs.	Director
2	Courses which are skills oriented (Alumni Feedback, Q.12)	Skill based Value/Add on Program and Communication Skill enhancement Activities be implemented. (Refer Agenda No. 03)	Director/ HoD
3	Washrooms are hygienic and well maintained. (Student feedback- Q.23)	Increase the frequency of cleaning the washrooms, AO to take surprise visit.	Director through Admin Officer

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Agenda 03:

- The Syllabi of Add-On Certification Courses to be introduced in the Academic session 2024-25

Following decisions were taken:


- Based on Feedback Analysis, the Syllabi of Add on Certification Courses which are to be introduced in the Academic session 2024-25 were presented verbatim for the inclusion or deletion of the topics in the courses. Inputs from the subject experts of industry and academia were discussed in length. After the detailed discussions, the syllabi of mentioned below courses were approved for execution in the academic session 2024-25:

Approved new Add-On Certifications

- "Macroeconomics Simulation: Econland" by Harvard Business Publishing
- Marketing Simulation: Managing Segments and Customers V3
- Introduction to Digital Transformation

Agenda 04: Any other items with the permission of Chair

More Add on Program may be taken up as per the requirement of upcoming session.
No other point being raised by any member for discussion; meeting came to an end with the vote of thanks to the chair.


HoD-MBA

Cc:

Academic Development Committee (ADC), MIMT
Internal Quality Assurance Cell (IQAC), MIMT

