



MANGALMAY INSTITUTE OF MANAGEMENT AND TECHNOLOGY

ACCREDITED GRADE A INSTITUTE BY NAAC

(Affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow and Approved by AICTE)

CAMPUS : 8 & 9, Knowledge Park-II, Greater Noida (U.P.) Ph. 0120-2328400, 2328401

Visit us at : www.mimt.org email : info@mangalmay.org



7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

1st Best Practice

1. Title of the Practice

Add On/ Value Added Certification Program

2. Objectives of the Practice

- To identify the gap between industry and academia & strengthen the curriculum prescribed by the affiliating University.
- To prepare the students as corporate ready.
- To provide the technical training which helps them to have a practical exposure
- To provide an opportunity to students to develop inter-disciplinary skills.
- To expose students to recent trends in the core field and enhance their employability skills.
- To supplement the Outcome Based Education.

3. The Context

Since the institute is affiliated to Dr. A.P.J. Abdul Kalam Technical University Uttar Pradesh, it follows the curriculum as prescribed by the University. However, the integration of the Add On/ Value Added Certification Program with the curriculum focuses on leveraging the skills of future professionals so as to meet the demands of today's dynamic business environment, and the need to make students more corporate-ready. Such programs complement student learning and prepare them for the challenges of professional life. These programs give students a more holistic perspective, so that they can better understand current industry demand & challenges and equip themselves with innovative and creative skills through a wide range of course offerings. This requires rigorous efforts by the institute to identify the gap between the curriculum provided by the university and demands of the corporate. Henceforth, identification & execution of add on certification program and their syllabi in capsular form are a big challenge while designing and implementing this practice.

4. The Practice

This practice complements Outcome based Education (OBE) & helps the Institute to transform itself into a holistic institution.

The institute receives the feedback from the students, faculty, alumni and employer. One of the important features of this feedback is inputs on the Add On/ Value Added Certification Program. The analysis is put up in the Feedback



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Committee by the HoD comprising of external and internal experts and later on in the Academic Development Committee and IQAC to finalize and incorporate the Add on Certificate program for the forthcoming session. The Syllabi of Add on Certification Courses which are to be retained or added are presented for the inclusion or deletion of the topics in the courses. Inputs from the subject experts of industry and academia are discussed in length before finalizing them for their execution. In the AY 2023-24, following add on certification programs have been offered:

Name of Add on /Certificate programs offered	Year of offering	No. of times offered during the year	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Crack-Ed Certification Program	2023-24	2	37.5 hours	131	124
Spreadsheet Modeling Excel 2013	2023-24	1	30 Hours	114	114
Mathematics for Management by Harvard Business Publishing	2023-24	1	30 Hours	99	99
Harvard Certification Program On Finance	2023-24	1	30 Hours	118	118
AI-Powered Digital Marketing Mastery Course	2023-24	1	30 Hours	153	149
English Communication Training Program by Inlingua	2023-24	1	30 Hours	54	53
NISM series 5 (A) Mutual Fund Module	2023-24	1	30 Hours	24	21
Six Sigma Yellow and Green Belt	2023-24	1	30 Hours	48	48
Business Analytics using Advanced Excel with ChatGPT	2023-24	1	30 Hours	139	127
Business Speaking & Business Writing	2023-24	3	30 Hours	242	225
English Communication Training by Cambridge (Lingua)	2023-24	1	30 Hours	78	78



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5. Evidence of Success

11 no. of Add On/ Value Added Certification Program have been offered successfully in the years 2023-24 with the participation of 421 students.

Outcome: 158 students got placed.

6. Problems Encountered and Resources Required

Following problems are encountered at times:

- Finding subject experts is difficult and that further adds up to a great financial burden too.
- Balancing the time with regular academics.

But dedicated team with appropriate planning greatly smoothens the process.

2nd Best Practice

1. Title of the Practice

Campus to Community

2. Objectives of the Practice

- To sensitize students to identify and address social issues.
- To sensitize the community to social issues and solutions thereof.
- To inculcate the social citizenship behavior in students by instilling empathy and compassion in them towards under privileged/vulnerable section of the society.
- To nurture the values of leadership and team spirit among students.
- To work for the sustainable development of the society.

3. The Context

Poor access to health care and hygiene facilities, education and/or livelihood opportunities lead to disparity and result in an underprivileged/vulnerable section of the society. Education is the best mode to bring down such disparity to a great extent. Mangalmay Institute of Management and Technology is committed to provide holistic education to its students so as to make them a thorough professional and responsible citizen which is in accordance with the vision and mission of the institute. The Institute puts all efforts to cater to the diverse needs of the students through various platforms conducive to curricular, co-curricular and extra-curricular activities & is extensively involved in extension & outreach activities. Under the ambit of Student Welfare Committee, Internal Complaint Committee, ECO Club & Fitness Club, a number of activities are planned every year



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in collaboration with NGOs, industry and the community. The concerned Faculty Incharges along with the Students organize the activities around the year to encourage students' engagement with the community.

4. The Practice

A brief of the various committees and clubs involved in extension activities are given below:

Student Welfare Committee: The committee works towards the holistic development of the students through community services and makes them socially conscientious citizens.

ECO Club: The ECO club of MIMT aims to raise environmental awareness among students at the grassroots level by cultivating and developing green consciousness. Recognizing the importance of youth in environmental protection, it encourages them to serve as ambassadors for disseminating the message of living an environmentally responsible lifestyle across society.

Internal Complaint Committee: The committee works with the objective of promotion of gender equity. To achieve the said objective, ICC ensures for the availability of various facilities to promote the safe, secure and congenial environment. Similarly, various activities are organized to create awareness towards female safety and dignity.

Fitness Club: Brainstorming Session AIDS Awareness among Youth, Awareness Program & Rally on World Cancer Day, Blood Donation Camp 2023 etc have been organized by Fitness Club, MIMT.

The activities are conducted at various locations with & for the vulnerable section of Society.

5. Evidence of Success

This has positively impacted the students as well as the community. Such activities develop the life skills which impart empathy, team spirit, communication skills, and creativity of minds among our students. The students could understand their role in the society & co-existence with the society and nature. The motivation, enthusiasm and number of participations in such activities speak about its impact.

Institute has received Appreciation for Remarkable contribution and Philanthropic Activity from Vedika Foundation & Environmental Recognition Award from The Environmental Consumer Protection & Foundation.

6. Problems Encountered and Resources Required



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At times, it becomes difficult to make the people understand about certain social issues. Secondly, they don't want to invest their time in such activities. But continuous efforts, commitment and dedication result in positive outcomes.