



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



MANGALMAY
INSTITUTE OF MANAGEMENT AND TECHNOLOGY



2 Days Workshop On Prototype/Process
Design & Development

Design Thinking Mindset: "A PUSH TO INNOVATION & CREATIVITY"



Design Lecture
(10:00 AM to 12:00 PM)

ACTIVITIES



Brainstorming
(12:00 PM to 01:00 PM)



Rapid Prototyping
(02:00 PM to 04:00 PM)



Prototype Ad-mad
Where Creativity Meets
Madness
(10:00 AM to 12:00 PM)

— ACTIVITY INCHARGE —

Teena Chaudhary
(Innovation Ambassador)

Dr. Richa Sharma
(IIC Convener)



Date: 02nd - 3rd May 2024



Time: 10:30 AM Onwards

1800 103 3797 | www.mimt.org

Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India



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NOTICE



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Date: 29-04-2024

NOTICE

This is to inform all MBA students that Institute Innovation Council (IIC), MIMT is organizing a "A 2 Days Workshop On Prototype/Process Design & Development-Design Thinking Mindset: A Push To Innovation And Creativity" on 02/05/2024 to 03/05/2024.

Time: 10:30 am onwards

Venue: Seminar Hall, C-Block, MIMT

Event Activities: Design Lecture, Brainstorming, Rapid Prototyping, Prototype Ad-Mad Show

Date: 02 May 2024 - 03 May 2024

Activity Incharge: Ms. Teena Chaudhary (Innovation Ambassador),
Dr. Richa Sharma, IIC Convener

Its a mandatory workshop for all students. Kindly contact to the activity coordinators for more detail and information.


Dr. Richa Sharma
Convener, IIC

Copy to:
Director Office
IQAC Director
Faculty members
Notice Board

Date

02 May 2024-03 May 2024



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Theme of Program	<i>2 Days Workshop On Prototype/Process Design & Development-Design Thinking Mindset: A Push To Innovation And Creativity”</i>
Convener	Teena Chaudhary (Innovation Ambassador) Dr. Richa Sharma ,IIC Convener
Beneficiaries	123 Students of MBA I year
Judges for Prototype and Admad-show	Piyush Kumar, Faculty, MIMT Dr. Rajat
Objective of event	<ul style="list-style-type: none">● This workshop is a hands-on, activity-based session built around the Design Thinking process. Workshop facilitation is an important skill for students to apply creativity and innovation to develop any product and market it.● Students will create a prototype of product/service/process/idea and present it before judges
Overview of Program	<p>Ideas are worth nothing without action.Now is the time to bring the most innovative and effective ideas out of our heads and convert into the prototype phase. Prototyping helps to further explore the viability of ideas and allows for a critical review of what works and what doesn't work as we thought it would. With this background, <i>“2 Days Workshop OnPrototype/Process Design & Development: Design Thinking Mindset: A Push To Innovation And Creativity”</i>was organized by IIC, MIMT On 02.05.2024 &03.05.2024. The sessions was handled by Ms. Teena Chaudhary, Innovation Ambassador from 10.30AM - 4.00 PM on both the days. 123 students and 3 faculties participated. This event was well coordinated by Dr. Richa Sharma, IIC,Convener, MIMT.</p> <p>Design Thinking is a powerful approach to introduce more innovative, customer-centric, and agile thinking into organizations. It plays a central role in innovation and process improvements for organization.This 2-day workshop adopted a “learning-by-doing” approach.On the first day the resource person explained the fundamental principles of design thinking and its relevance in the modern landscape of product development and innovation. With the use of multimedia presentations, she illustrated the life cycle of a product from ideation to the final prototype, emphasizing</p>



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	<p>the iterative nature of designing and the importance of being user-centric. She explained the conceptual design and the tools and techniques used in creating effective prototypes. She also explained various prototyping materials and digital tools, providing a comprehensive overview of their applications and limitations.</p> <p>Further the session moved on brainstorming and rapid prototyping techniques, where she demonstrated the use of rapid prototyping tools and the student's team was presenting a prototype of an effective model. Students demonstrated creativity at the Ad-mad Show of prototyping. out of 24 prototype, 3 were declared as winners and got certificate of appreciation. The Ist winner group created a solar chair marketed as green warriors,second winner created pen holder named Newee and third group created clubbing bags. as Overall, the workshop was an insightful and informative event that provided attendees with valuable skills and knowledge but also inspired them to approach design challenges with a fresh perspective and renewed enthusiasm.</p>
Outcome of Program	<p>MBA students were able</p> <ul style="list-style-type: none">• To demonstrate their presentation skills, creativity, business ideation & innovation capacity.• To build workable model .



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GLIMPSES OF IIC ACTIVITY:



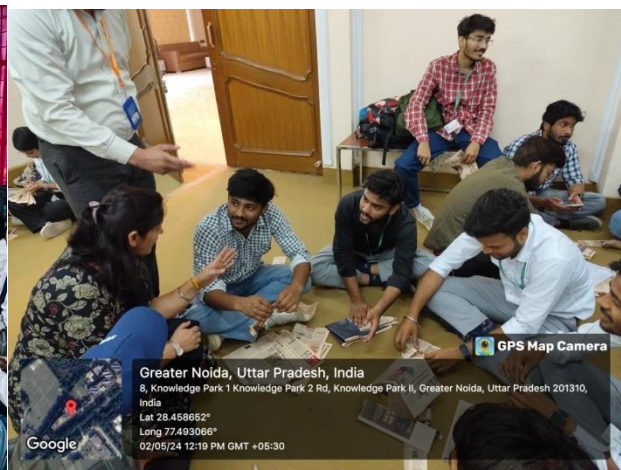
Design lecture going on by resource person
prototype



Attendees are doing brainstorming before rapid



Students are interacting with instructor at prototyping session.





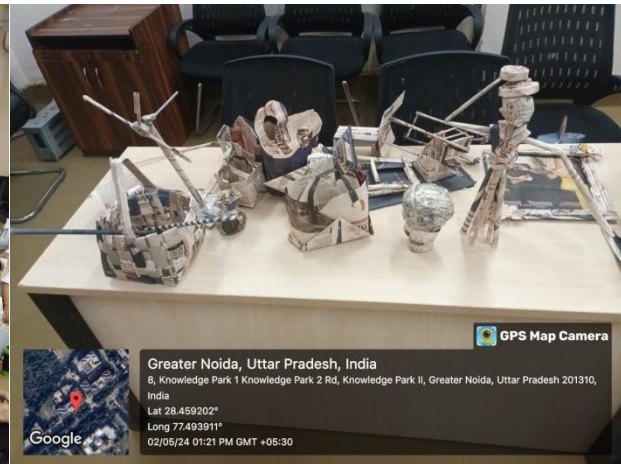
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Student are converting their idea into prototype model judges are posing while observing the activity





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Students are showing and presenting their prototype to judges. Instructor is giving guidelines to attendees



Director mam along with HOD are distributing the certificates



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Winner groups are receiving appreciation certificates




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BENEFICIARY LIST:

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List of Beneficiaries

Date: 02/05/2024

Name of the Activity: 2 Days Workshop on Prototyping / Process Design and development

Activity Incharge/Coordinator: Teena Chaudhary

S. No.	Name	Class/Sec	Signature
1)	Piyush Saxena	MBA-A	[Signature]
	Shivam Sharma	MBA-A	[Signature]
	Harshit Mishra	MBA-A	[Signature]
	Ashwani Kumar	MBA-B	[Signature]
	chetan Giri	MBA-C	[Signature]
	Vishal Rathi	MBA-A	[Signature]
	Puneet Sharma	MBA-C	[Signature]
	Somil Yadav	MBA-C	[Signature]
	Shubhi Tiwari	MBA-C	[Signature]
	Jagnidi Kumari	MBA-C	[Signature]
	Lucky Vasojda	MBA-B	[Signature]
	Umesh Saini	MBA-A	[Signature]
	Kunal Sharma	MBA-B	[Signature]
	Amisha Talwar	MBA-C	[Signature]
	Aniket Singh	MBA-B	[Signature]
	Vandana Jain	MBA-B	[Signature]
	Pragya Kumari	MBA-B	[Signature]
	Sohini Chaudhary	MBA-B	[Signature]
	Vyom Singh	MBA-A	[Signature]



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20. Ishita Gupta	Sec - A	<u>Ishita</u>
21. Sneha Sharma	Sec - B	<u>Sneha</u>
22. Anjanay Yadav	Sec - B	<u>Anjanay</u>
23. Rahul	Sec - A	<u>Rahul</u>
24. Abhishek	Sec - B	<u>Abhishek</u>
25. Vaishnavi Rai	Sec - A	<u>Vaishnavi</u>
26. Nupur Vaish	Sec - C	<u>Nupur</u>
27. Anchal Singh	Sec - C	<u>Anchal</u>
28. Kajal Kumari	Sec - C	<u>Kajal</u>
29. Archal Srivastava	Sec - B	<u>Archal</u>
30. Divya Tiwari	Sec - B	<u>Divya</u>



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List of Beneficiaries

Date: 2/5/2021

Name of the Activity: 2 Days workshop on prototype/process design & development

Activity Incharge/Coordinator: Poon Choudhary

S. No.	Name	Class/Sec	Signature
1	SHREYA SINGH	MBA-C	[Signature]
2	DRISHTY SHARMA	MBA-C	[Signature]
3	NIKHIL KAPASIYA	MBA-B	[Signature]
4	Bhaskar Sharma	MBA-A	[Signature]
5	Manisha Singh	MBA-A	[Signature]
6	Himanshu	MBA-C	[Signature]
7	Siddhartha Singh	MBA-B	[Signature]
8	Shristi Gupta	MBA-B	[Signature]
9	Arvind Sahani	MBA-B	[Signature]
10	Abhishek Goun	MBA-B	[Signature]
11	Shweta Vishwakarma	MBA-B	[Signature]
12	Sonakshi Sharma	MBA-C	[Signature]
13	RAJEEV TIWARI	MBA-A	[Signature]
14	Meha Sanyal	MBA-C	[Signature]
15	Anju Sharma	MBA-C	[Signature]
16	Sapna Kumar	MBA-C	[Signature]
17	Aaditya	MBA-B	[Signature]
18	Tejpal Singh	MBA-A	[Signature]
19	Komal Soni	MBA-A	[Signature]
20	Manoj Chaudhan	MBA-A	[Signature]
21	Pankaj Yadav	MBA-B	[Signature]
22	Rishi Vishwakarma	MBA-B	[Signature]



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Deepak Singh	MBA Sec-B	<u>Deepak</u>
Garima Shukla	MBA Sec-B	Garima Shukla
Priyanka Kumari	MBA Sec A	Priyanka Kumari
ISHANT. KUSHWAH	MBA SEA-C	Mishra
PUNEET KUSHWAH	MBA SEA-B	Kushwa
DHEERAJ KOLKI	MBA SEA-A	Dheeraj Koli
Achalay Pradeep Singh	MBA SEA-A	Achalay Pradeep
Aakash Dagher	MBA SEA-A	Klara
HEMA	MBA SEC-B	Shukla
SHOBHAM KUMAR	MBA SEC-B	Mittal
Nikhil Singh	MBA SEC-C	

Anmol Tiwari	MBAIC	<u>Anmol</u>
Priyanshu Kumar	MBAIC	<u>Priyanshu</u>
Amitya Pandey	MBAIC	<u>Amitya</u>
Mohit Srivastava	MBAIC	<u>Mohit</u>
Anwaj Singh	MBAIA	<u>Anwaj</u>
Yompi Ngodu	" "	<u>Yompi</u>
NISHA Mishra	" "	<u>Nisha Mishra</u>
Komal Kumari	MBA-A	<u>Komal</u>
Ayush Gupta	M.B.A. A	<u>Ayush Gupta</u>
Neta	MBA (A)	<u>Neta</u>



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Ravinau Singh

Ayush

Priya Kumari

Kunal Gupta

Amrita Agrawal

Jai

Abhi Saxena

Sabeeta Kisan

Gunjan

Kajal Pandit

Anchal Singh

MBA (A)

MBA (A)

MBA (C)

MBA (C)

MBA (C)

MBA (C)

MBA (D)

MBA (A)

MBA (A)

MBA (A)

(MBA (A)

Priya

Kunal

Amrita

Jai

Abhi

Sabeeta

Gunjan

Kajal

Anchal

Sabeeta Kisan

Gunjan

Kajal

Anchal