



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



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13th April, 2024

NOTICE

This is to inform All MBA students that MIMT Heritage club is celebrating "World Heritage Day" on 18th April 2024.

This event promises an enriching experience where we will delve into the rich tapestry of global heritage, celebrating diversity in culture, tradition, and history. It's an opportunity for us to broaden our perspectives and appreciate the unique heritage that defines our world.

We look forward to your presence and active participation in making this celebration a memorable one.

Theme: *Discover and experience diversity.*

Event: *Brushes and Pixels: A Celebration of world Heritage through Drawing, Painting , 3D Art*

Time: 3:10-5:10 pm

Venue: Room No.203, MIMT

Activity Convener: Dr. Aanchal Tyagi, Faculty, MIMT

Student coordinators: Mr. Prince Tomar, Ms. Anila Kumari (MBA)

Dr. Ruchika Gupta
Director, MIMT

CC to:

IQAC Director
HOD-MBA
All Faculty members/Coordinator
All Students
Notice Board
Office File



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MANGALMAY
INSTITUTE OF MANAGEMENT AND TECHNOLOGY



HERITAGE CLUB

CELEBRATE

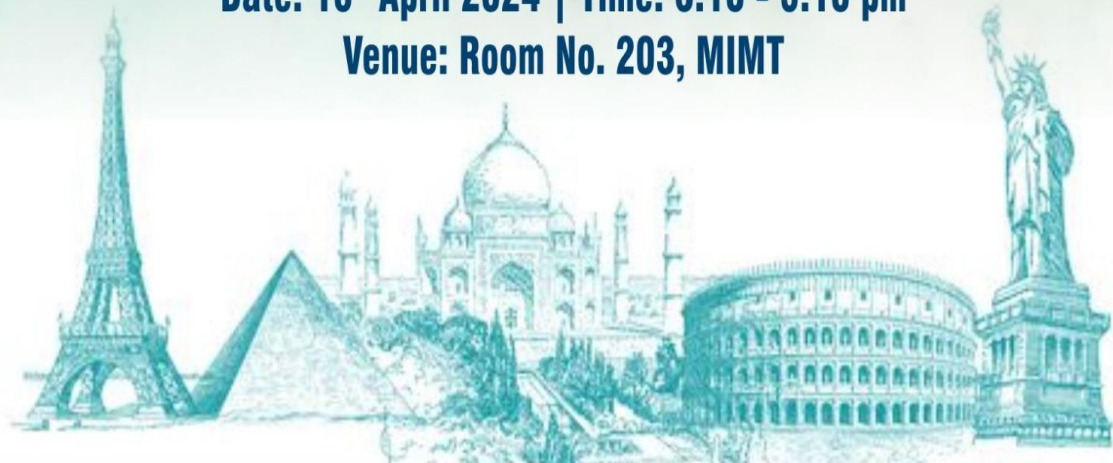
WORLD HERITAGE DAY

Theme: Discover And Experience Diversity

**Activity: Brushes And Pixels: A Celebration of
World Heritage Through Drawing, Painting And "3D" Art**

Date: 18th April 2024 | Time: 3:10 - 5:10 pm

Venue: Room No. 203, MIMT



Toll Free : 1800 103 3797



www.mimt.org



**Plot No. 8 & 9, Knowledge Park-II,
Greater Noida, Delhi-NCR, India**



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Report

Name of Activity	World Heritage Day Activity- Brushes and Pixels
Date	18 th April 2024
Venue	MIMT
Organized by	Heritage Club
Activity In-charge	Dr. Aanchal Tyagi, Dr. Anju Tripathi Mangalmay Institute of Management & Technology
Objectives	It aims to raise awareness about the diversity of cultural heritage worldwide and the efforts required to protect and conserve it for future generations
Participants	16 MBA students
Content	<p>Mangalmay Institute of Management and Technology buzzed with excitement on April 18th, 2024, as it hosted World Heritage Day on its campus grounds, organised by the Cultural Committee. World Heritage Day, also known as International Day for Monuments and Sites, is celebrated annually on April 18th. It aims to raise awareness about the diversity of cultural heritage worldwide and the efforts required to protect and conserve it for future generations. It includes organizing guided tours and heritage walks to iconic sites, allowing participants to learn about their historical significance and architectural marvels.</p> <p>It also includes Conducting workshops, seminars, and panel discussions involving experts, conservationists, and policymakers to address issues related to heritage conservation and sustainable tourism. Hosting cultural performances, exhibitions, and traditional craft demonstrations to showcase the unique cultural heritage of different regions. Launching online campaigns and virtual tours to reach a wider audience and promote remote access to heritage sites, especially in light of travel restrictions and safety concerns.</p> <p>The event included an artistic competition which included painting using brushes and pixels. The students of MBA participated in the event.</p> <p>The event was Organised by Dr Aanchal Tyagi and Ms Anju Tripathi in the college campus.</p> <p>Our esteemed judge Mrs. Teena Chaudhary Announced the winner</p>



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	Bhaskar Sharma.
Outcome of Activity	To safeguard our cultural legacy for future generations. By fostering a deeper appreciation for our heritage and embracing sustainable practices, we can ensure that these treasures continue to inspire and enrich humanity for centuries to come.



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Some Pics of the Event:

Figure 1 Pic of the World Heritage Day



Figure 2 Students participating in World Heritage Day





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Figure 3 Students participating in World Heritage Day



Figure 4 Students with the Judges






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List of Beneficiaries

 MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY
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List of Beneficiaries

Date: 18/04/2024

Name of the Activity: World Heritage Day

Activity Incharge/Coordinator: Dr. Anchal Tyagi, Dr. Anju Talpathi

S. No.	Name	Class/Sec	Signature
1.	Chinmay Royyal	MBA/C	Chinmay
2.	Dhruv Sharma	MBA/C	Dhruv
3.	Vikesh Yadav	MBA/B	Vikesh Yadav
4.	Smruti Singh	MBA/C	Smruti
5.	Digvijay Singh	MBA/A	Digvijay
6.	Nikhil Kapusija	MBA/B	Nikhil
7.	Himanshu Shukla	MBA/C	Himanshu
8.	Vaish Saini	MBA/A	Vaish Saini
9.	Aditi Tyagi	MBA/B	Aditi Tyagi
10.	Sachin Kumar Verma	MBA/B	Sachin Verma
11.	Priyanshu Kumar	MBA/C	Priyanshu
12.	Manisha Singh	MBA/A	Manisha
13.	Sabeeha Kiran	MBA/A	Sabeeha Kiran
14.	SHUBHAM KUMAR	MBA/B	Shubham
15.	HEMA	B	Hema
16.	Bhaskar Sharma	A	Bhaskar